

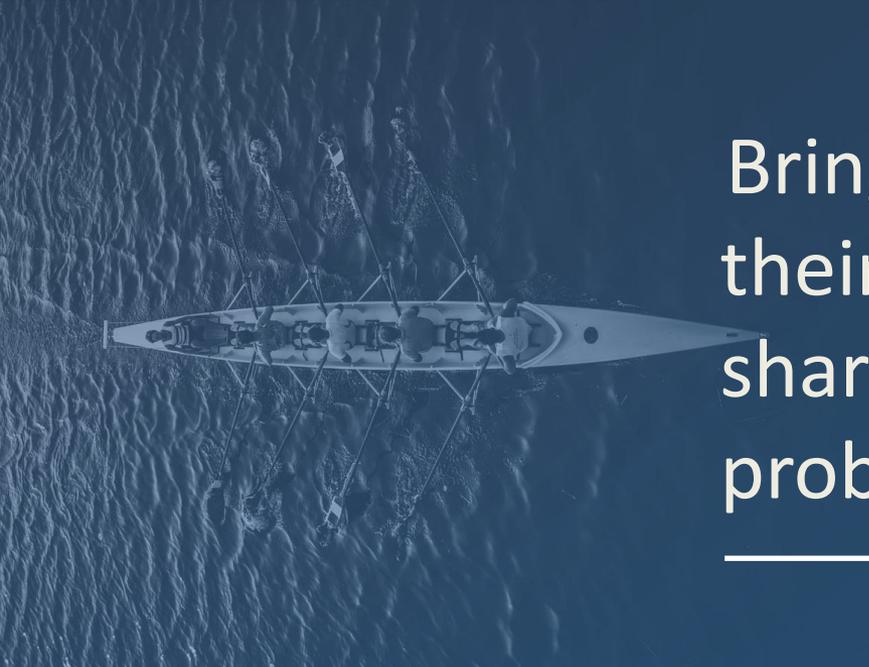


**DO I
HAVE IT?**



MARCH 29, 2020

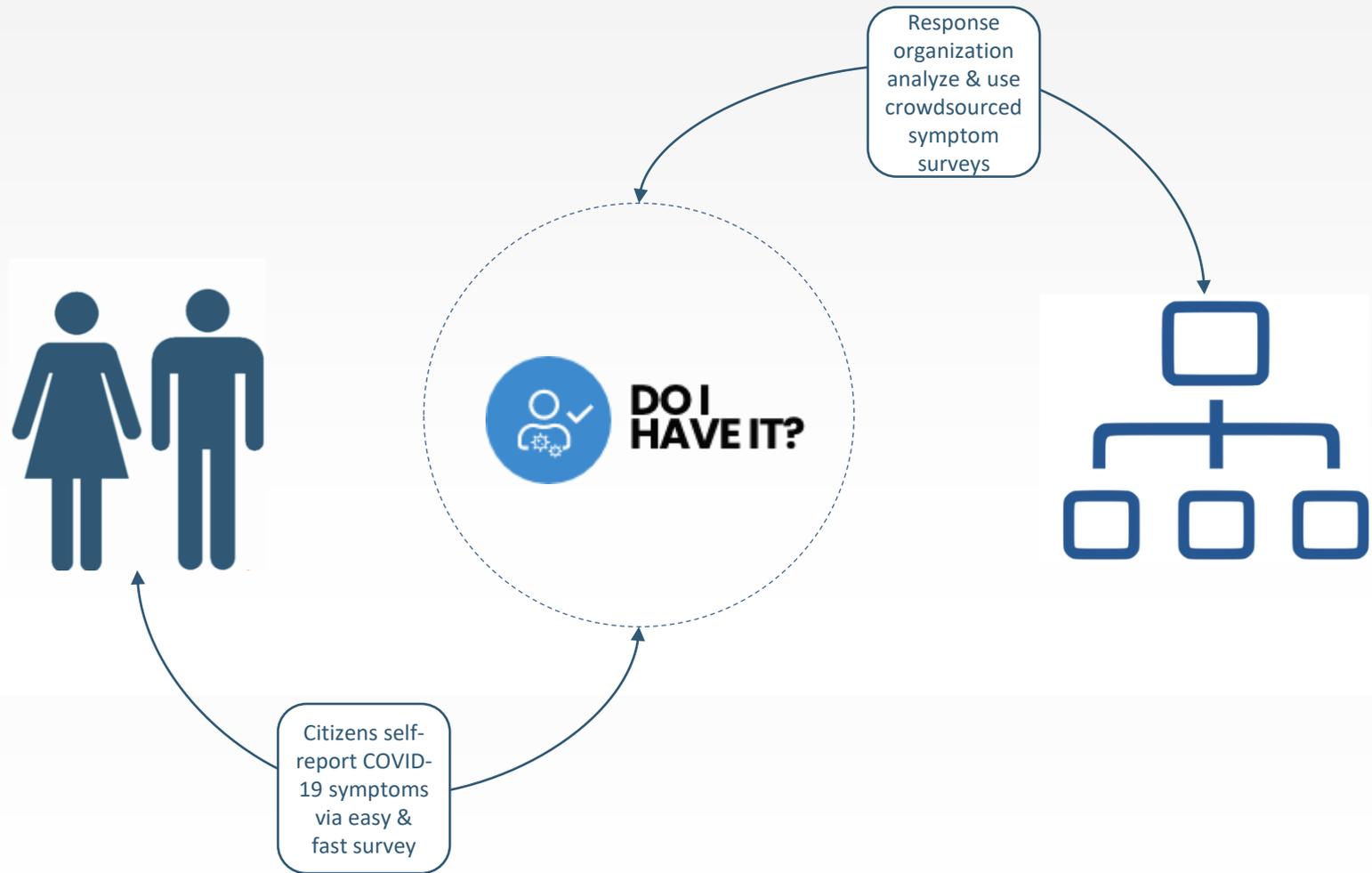
Our Goal



Bringing organizations and their constituents together to share information and solve problems

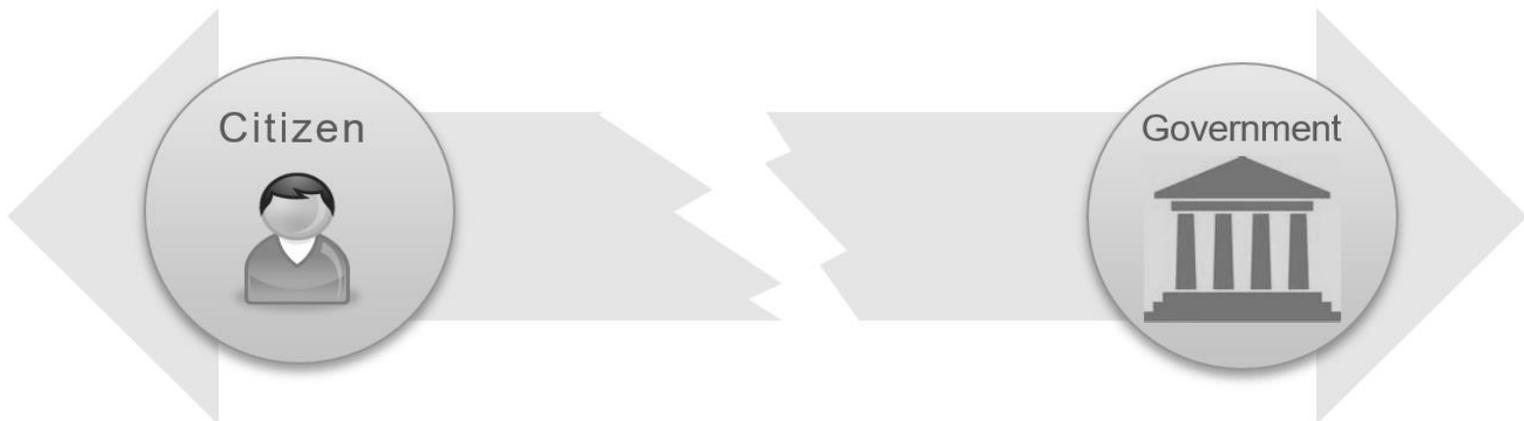
1. Enable organizations and constituents to work together as a team
2. Embrace dynamic changing situations
3. Foster deeper ground-truth understanding and faster, better informed, decision-making and action

Overview



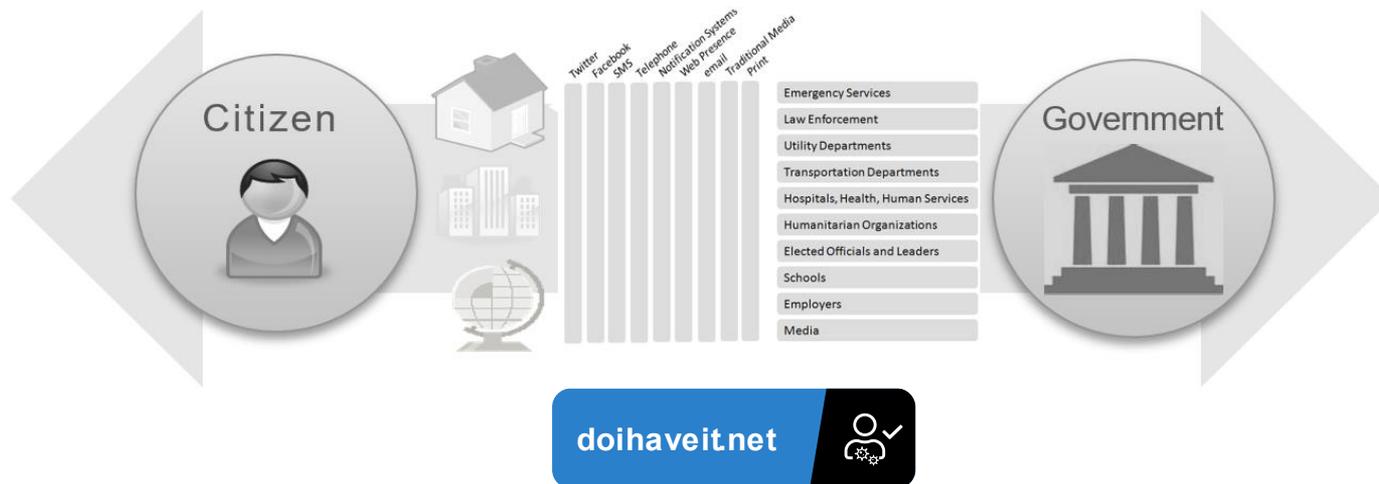
The Problem

1. The COVID-19 virus is causing Public Health organizations to be overrun. There are too few beds, ventilators, personnel, etc.
2. Our Public Safety organizations are virtually 100% reactive and have no way to know or anticipate what tomorrow will bring.
3. Citizens are afraid and unsure how they can stay safe, stay healthy, stay out of the way, and help.



The Solution

1. Engage the public by allowing individuals to enter their COVID-19 symptoms and contribute their primary data to inform public safety organizations responding to the pandemic.
2. Leverage our proven, scalable analytics platform to deliver a) symptom polls to the broad public and b) analytic dashboards to Public Safety organizations at all levels of government.

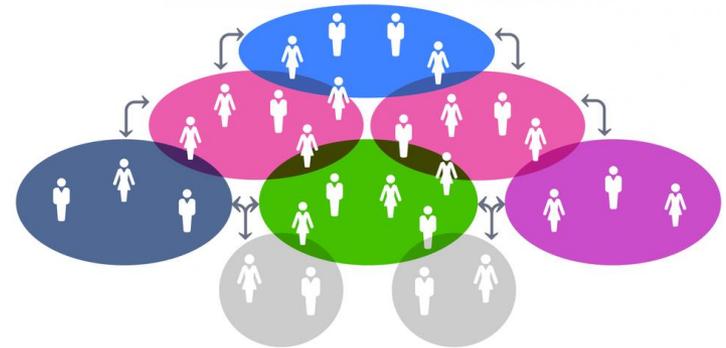


Two Perspectives



Individual

1. Make it easy to know what is going on, what is important, why, and the consequences
2. Know specifically and clearly what the organization wants with an easy way to fulfill
3. The ability to contribute and engage when needed and asked



Organizational

1. Prepared and engaged constituents
2. Get their message delivered, understood, and acted upon
3. Access to, and utilization of "Primary Data" from constituents
4. Listen to and engage with constituents when needed, to help execute and deliver

Two Systems

Consumer Application

The consumer application consists of four screens:

- Screen 1:** "What is the Zip/Postal code of where you are located now?" with a slider at 6% and a text input field containing "20854".
- Screen 2:** "To what extent have you experienced fever, sweating or shaking chills?" with a slider at 40% and a severity scale from 0 to 4, where 3 is selected.
- Screen 3:** "How old are you?" with a slider at 13% and a list of age groups: 0-9, 10-19, 20-29 (selected), 30-39, 40-49, 50-59, 60-69, 70-79, and 80+.
- Screen 4:** "YOUR SUMMARY" showing a "SEVERE RISK" status and a list of instructions: "Your reported symptoms combined with your reported age and existing conditions fall rise to the level the CDC recommends may indicate a coronavirus / COVID-19 infection AND you should get medical attention immediately.", "Call 911 if you have a medical emergency...", "Beginning now take immediate steps to help prevent the disease from spreading from you to people in your home and community.", "Avoid public areas: Do not go to work, school, or public areas.", and "You should wear a facemask (any kind of mask) when you are around other people..."

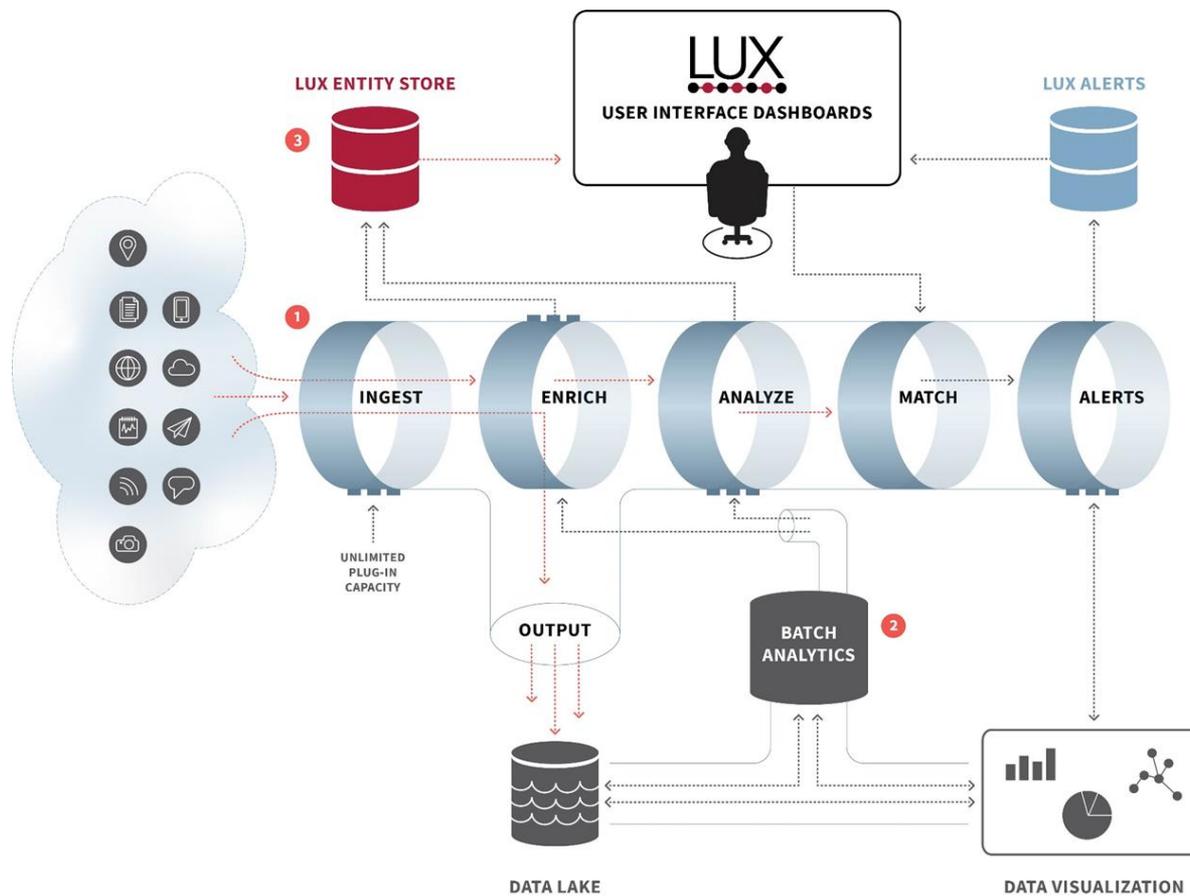
Organizational Application



Allows the broad public to easily and quickly **contribute primary data**

Allows the organization to quickly and easily **aggregate, analyze, and utilize primary data**

One Platform



Key Points

- Enable individuals to contribute primary data about COVID-19 symptoms
- Enable organizations to aggregate, analyze, and utilize primary data to anticipate COVID-19 spread, prevalence and needed resources.
- Flexible and extensible in preparation for learning new aspects of COVID-19 and changing resource availability.
- Proven scalable technology enablement
- Available and ready to go now

doihaveit.net

