

**From:** Goodfriend, David  
**Sent:** Thursday, April 2, 2020 5:03 PM  
**To:** Fraser, Kwasi <[kfraser@purcellvilleva.gov](mailto:kfraser@purcellvilleva.gov)>  
**Cc:** [REDACTED] >  
**Subject:** RE: Crowd Data Analytics

Mayor Fraser,

Thank you for your email.

At this time we are not looking into this type of tool, but may consider it later this summer.

David Goodfriend

**From:** Fraser, Kwasi [<mailto:kfraser@purcellvilleva.gov>]  
**Sent:** Thursday, April 2, 2020 2:18 PM  
**To:** Goodfriend, David <[David.Goodfriend@loudoun.gov](mailto:David.Goodfriend@loudoun.gov)>  
**Subject:** [EXTERNAL] Crowd Data Analytics

Good Afternoon Dr. Goodfriend;

Being aware of some cities in Europe using surveys to gather intelligence about the spread and impact of COVID-19 in communities, I reached out to a big data analytics company to understand how surveys may be used to obtain a view of the health of our community during the COVID-19 pandemic. The below link to a free pilot program is being proposed. The program will analyze the survey responses and present heat maps and charts at a zip code level to identify areas of potential hot spots.

<https://doihaveit.net/>. Will there be any interest by your team to support us on this effort.

Thanks,  
Kwasi Fraser  
Mayor - Purcellville, Virginia  
571 970-7205  
Sent from my iPhone  
Please consider the environment before printing this email.