



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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CELEBRATE THE HOLIDAY SEASON IN PURCELLVILLE

Purcellville, VA, November 10, 2022— The Town of Purcellville is gearing up for a festive holiday season, and there are many ways for residents and visitors to participate. The festivities kick off Friday, December 2 at 6:30 p.m. with the annual Town Tree Lighting at Purcellville Town Hall. The following Saturday, December 10 will be full of activities including the Christmas in Purcellville Parade, a holiday market at the historic Bush Tabernacle, activities at the Purcellville Train Station, and the self-guided holiday lights tour. Details are below and available on the Town website: <https://purcellvilleva.gov/799/Holiday-and-Christmas-Activities>.

Christmas Tree and Ornament Sales—Starting November 25, 2022

The Purcellville Volunteer Fire Company will sell Christmas trees and ornaments Wednesdays through Fridays from 5 to 8 p.m. and weekends from 10 a.m. to 8 p.m. starting Friday, November 25 until sold out. Get more information at <https://purcellvillefire.org/>.

Town Tree Lighting—Friday, December 2, 2022

The Town Tree Lighting will be at Purcellville Town Hall (221 S. Nursery Ave) on Friday, December 2 at 6:30 p.m. We'll enjoy caroling by the Loudoun Valley High School choir, the Woodgrove High School choir, a performance from the Dance Academy of Loudoun, a countdown to the lighting of the Town Tree, and a special visit from a well-known resident of the North Pole.

Christmas in Purcellville Parade—Saturday, December 10, 2022

The annual Christmas in Purcellville parade will be held Saturday, December 10 starting at noon. The route is about 2.5 miles long, starting and ending at Blue Ridge Middle School. The parade route will start at Blue Ridge Middle School, then right onto A Street, right onto 20th Street, right onto Main Street, right onto Maple Avenue, right onto A Street, and returning to Blue Ridge Middle School. The parade theme is Winter Wonderland. There is no cost to participate. [Apply online to be in the parade](#) by December 1.

Holiday Market with LEGO Train Display—Saturday, December 10, 2022

The holiday market will be at the Bush Tabernacle (250 S. Nursery Ave) on Saturday, December 10 from 1 to 6 p.m. There will be more than 30 vendors selling their wares including many handcrafted items such as jewelry, candles, soap, home décor, carved

wooden items, glassware, pottery, and more! In addition to shopping, enjoy activities including face painting, and see the amazing LEGO train display, set up by the Washington, D.C. Metropolitan Area LEGO Train Club.

Pictures with Santa and Ornament Decorating—Saturday, December 10, 2022

Bring your own camera and your wish list to take pictures with Santa from 2 to 5 p.m. inside the Purcellville Train Station located at 200 N 21st Street. While you are there, decorate an ornament that you can take home or put on the tree inside the Purcellville Train Station.

Holiday Lights Tour Map—Available December 10, 2022

The Purcellville Parks and Recreation Advisory Board is hosting the annual Holiday Lights Tour! This year's tour will be self-guided and the map will be available on Saturday, December 10 in the Events and Activities section of the Town Website and on the Facebook pages for the Town of Purcellville, Purcellville Parks and Recreation, and Christmas in Purcellville. To have your home or business on the Holiday Lights Tour Map, decorate and [register online by Monday, November 28](#).

Santa Rides Through Town—December 16 and 17, 2022

The Purcellville Volunteer Fire Company will be giving Santa a ride through Purcellville on December 16 and 17 at 6:00 p.m. Watch for details at <https://purcellvillefire.org/>.

Be sure to do your holiday shopping at the Holiday Market and all of the great shops, stores, and boutiques in Purcellville. While you're out and about, look for the hand-painted holiday ornaments that will be displayed throughout the Town. These ornaments were painted by local artists and represent various aspects of our community. They hang on light poles downtown, are placed in front of businesses, and line Main Street. Keep your eyes out for these great holiday decorations!

The Town of Purcellville, Virginia

"Purcellville-your small Town, where history and progress intersect and people prosper," is an award-winning town of over 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the 2021 Virginia Municipal League Innovation Award for Environmental Sustainability and in years past, the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for innovation and green initiatives. The Town most recently received the Tree City USA Award for the 14th consecutive year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and was ranked "Safest City" in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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