



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**BUSINESS AND NON-PROFIT ORGANIZATIONS INVITED TO
PARTICIPATE IN SECOND ANNUAL CELEBRATE PURCELLVILLE**

PURCELLVILLE, Va., August 30, 2022— The Town of Purcellville and the Purcellville Parks and Recreation Advisory Board invite Purcellville businesses and organizations to register to participate in the second annual Celebrate Purcellville. This week-long, town-wide event is designed to encourage people to visit the Town of Purcellville, shop at local businesses, enjoy local food and beverage options, tour the town, and enjoy live music and activities. Celebrate Purcellville will be held October 3-9, 2022, Businesses with a current Town of Purcellville business license and non-profit organizations located within the incorporated limits are welcome to [register online](#) for free. The deadline to register is September 16th.

Businesses and organizations that participate in Celebrate Purcellville will be listed on the Celebrate Purcellville page of the Town web site and in the Celebrate Purcellville passport. Residents and visitors will take their passports to participating businesses/organizations to be stamped. Celebrate Purcellville Passports will be turned in for a chance to win prizes during the event finale.

The Celebrate Purcellville finale will take place on Sunday, October 9 from 12-5 p.m. in Dillon's Woods. There will be live music, games, face-painting, local businesses/organizations. People who participated in the Celebrate Purcellville passport program may turn in their booklets during the finale for a chance to win prizes donated by local businesses and organizations.

Businesses and organizations may sponsor Celebrate Purcellville to get additional recognition. For more information about how to sponsor and/or how to participate in Celebrate Purcellville, please visit <https://www.purcellvilleva.gov/997/Celebrate-Purcellville>.

The Town of Purcellville, Virginia

"Purcellville-your small Town, where history and progress intersect and people prosper," is an award-winning town of approximately 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the 2021 Virginia Municipal League Innovation Award for Environmental Sustainability and in years past, the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for innovation and green initiatives. The Town most recently received the Tree City USA Award for the 14th consecutive year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and was ranked "Safest City" in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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