



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**SERVICE LINE WARRANTY PROGRAM OFFERED BY SERVICE LINE
WARRANTIES OF AMERICA TO TOWN RESIDENTS WITH UTILITY ACCOUNTS**

PURCELLVILLE, Va., July 20, 2022 — Town residents have received information by mail from Service Line Warranties of America (SLWA) offering optional exterior water service line coverage available to Town residents. There have been some concerns regarding the validity of this information.

Late last year, the Town Council authorized the Town Manager to proceed with the warranty program as outlined by the National League of Cities and administered by SLWA and not the Town of Purcellville. SLWA is an independent company separate from the Town of Purcellville, and this is an optional program that homeowners are invited to enroll in – there is no obligation whatsoever to do so.

SLWA was authorized to use the Town’s name and logo in their marketing materials. Further, the Town did not expend taxpayer dollars to initiate the program and has declined the option to receive any royalty payments resulting from citizen enrollment in this program.

Questions regarding the program can be directed to SLWA by calling 844-257-8795. Again, SLWA is not affiliated with the Town of Purcellville and all products presented in the mailing are optional. Please expect a follow up mailing in about 4 weeks. To opt of future mailings, you can call the number provided.

The Town of Purcellville, Virginia

“Purcellville-your small Town, where history and progress intersect and people prosper,” is an award-winning town of approximately 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the 2021 Virginia Municipal League Innovation Award for Environmental Sustainability and in years past, the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for innovation and green initiatives. The Town most recently received the Tree City USA Award for the 14th consecutive year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and was ranked “Safest City” in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer’s markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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