



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**Contact:** Chief Cynthia McAlister  
[cmcaslister@purcellvilleva.gov](mailto:cmcaslister@purcellvilleva.gov), 540-338-7422

## **PURCELLVILLE BIKE & SAFETY DAY**

**PURCELLVILLE, Va., April 26, 2022** — Be part of the Purcellville Bike and Safety Day on Saturday, May 14 from 9 a.m. to 2 p.m.! Activities will be held at the Loudoun Valley High School (LVHS) parking lot (340 N. Maple Ave) and the Purcellville Safety Center (500 N. Maple Ave). The Purcellville Bike and Safety Day is jointly hosted by the Purcellville Police Department, the Town of Purcellville Parks and Recreation, the Parks and Recreation Advisory Board, the Purcellville Volunteer Fire Company, and the Purcellville Volunteer Rescue Squad. The events include the following:

### **Pedal Purcellville- 9:00 a.m.- LVHS Parking lot**

- Pedal Purcellville is a family fun ride and bike decorating contest.
- Check in is at 9:00 a.m.
- Prizes will be awarded for the top three winners.
- Family-fun ride will commence at 10:30 a.m. and will start at the LVHS parking lot, turning left on North Maple Ave, right on Main Street, right onto 21<sup>st</sup> Street, right onto the W&OD Trail, then back to the LVHS parking lot.
- Participation in the Pedal Purcellville family fun ride and bicycle decorating contest require registration. To participate, please complete and submit the form at <https://purcellvilleva.gov/FormCenter/Parks-and-Rec-Forms-2/2022-Pedal-Purcellville-Registration-138>.

### **Bike Safety Rodeo- 9:00 a.m.- 2:00 p.m.- LVHS Parking lot**

- The Bike Safety Rodeo helps children learn and practice bicycle safety skills.
- Activities include helmet fittings (free helmets will be given to those who do not have one), basic bicycle safety checks, and an on-bicycle safety obstacle course.
- Upon completion of each safety station, each child will received a “Bicycle License” and a coupon for a free treat from Chick-fil-A.

### **Public Safety Day- 10:00 a.m. – 2:00 p.m.- Purcellville Safety Center**

- A celebration of both National Police Week and EMS Week with a fun day of exploration and learning.
- Activities include meet and greet with state, county, and local first responders; displays of police, fire, and rescue apparatus; demonstrations; activities; bouncy house; petting of therapy animals; and treats for children. Lunch will be available for purchase as a fundraiser for the Purcellville Volunteer Rescue Squad.

- The following agencies are participating: American Red Cross, Loudoun Abused Women’s Shelter (LAWS), Leesburg Police Department, Boulder Crest Foundation, and the Virginia State Police with their Distracted Driving Program.

The Pedal Purcellville staging area and Bike Safety Rodeo will take place in the LVHS parking lot located near the track and field entrance. Participants are asked to park their vehicles in the lots in front of the school and the spaces closest to the auditorium (on the left side facing the building), with overflow lots on the right side of the school. Parking for the Public Safety Day will be in the open field across from the Purcellville Public Safety Center, or participants can park at LVHS and walk, or ride their bikes, to the Safety Center utilizing the paved pathway.

In addition, children can pick up an activities “passport” at the Pedal Purcellville/Bike Safety Rodeo, which includes a check off list of events, as well as a fun, interactive scavenger hunt. All children who participate and turn in their completed passports to the Purcellville Police Department will receive a participation ribbon, and be entered into a prize drawing.

Thank you to all our sponsors who have donated prizes and gifts, and to Bicycles and Coffee for providing staffing for the bicycle safety checks. Our sponsors include Bicycles and Coffee, Chick-fil-A, Hamilton Mercantile, and Velo Classique.

#### **The Town of Purcellville, Virginia**

“Purcellville-your small Town, where history and progress intersect and people prosper,” is an award-winning town of approximately 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the 2021 Virginia Municipal League Innovation Award for Environmental Sustainability and in years past, the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for innovation and green initiatives. The Town most recently received the Tree City USA Award for the 14<sup>th</sup> consecutive year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and was ranked “Safest City” in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiques, equestrian activities, farmer’s markets, wineries, breweries, distilleries and restaurants. More info at [www.purcellvilleva.gov](http://www.purcellvilleva.gov).

###