



NEWS RELEASE

FOR IMMEDIATE RELEASE

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PURCELLVILLE MUSIC AND ARTS FESTIVAL SEEKS SPONSORS AND VENDORS

PURCELLVILLE, VA. March 1, 2022 - The Purcellville Music and Arts Festival will be held on Saturday, April 30, 2022 from noon to 7 p.m. in Dillon's Woods and the Bush Tabernacle. This festival celebrates Purcellville's community, culture, and arts. Organizers are seeking exhibitors and food vendors to participate in this festival.

Applications for food and exhibiting vendors will be accepted until April 1, 2022. Applications for all vendors are available online. There is a \$100 application fee and a \$7.72 processing fee for online payments. Vendors will receive an email with confirmation and additional information once approved. Each vendor will need to provide their own table, chairs, tents, etc. Vendor locations will be assigned by festival organizers.

Sponsorship opportunities are also available. Sponsoring the Purcellville Music and Art Festival provides visibility throughout the western Loudoun and Northern Virginia markets.

The annual Purcellville Music and Arts Festival is a family-friendly event that is free and open to the public. Enjoy the charming park setting where there will be live music and performances on multiple stages, an art show, fun activities, and artisan and food vendors. The festival is jointly hosted by the Town of Purcellville, the Purcellville Parks and Recreation Advisory Board, and the Purcellville Arts Council.

All vendor applications and sponsor packages can be found at www.PurcellvilleMusicAndArtsFestival.com. For more information, please contact Ashley Goundry, agoundry@purcellvilleva.gov or 540-209-3449.

The Town of Purcellville, Virginia

"Purcellville-your small Town, where history and progress intersect and people prosper," is an award-winning town of approximately 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the 2021 Virginia Municipal League Innovation Award for Environmental Sustainability and in years past, the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for innovation and green initiatives. The Town most recently received the Tree City USA Award for the 14th consecutive year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and was ranked "Safest City" in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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