



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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CELEBRATE THE HOLIDAY SEASON IN PURCELLVILLE

Purcellville, VA, November 30, 2021— The Town of Purcellville is gearing up for a festive holiday season, and there are many ways for residents and visitors to participate. The celebration kicks off this Friday, December 3 at 6:30 p.m. with the annual Town Tree Lighting at Purcellville Town Hall. The following Saturday, December 11, will be full of activities including the Christmas in Purcellville Parade, a holiday market at Town Hall, activities at the Purcellville Train Station, and the self-guided holiday lights tour. Details are below and available on the Town website at: <https://purcellvilleva.gov/799/Holiday-and-Christmas-Activities>.

Christmas Tree and Ornament Sales, Starting November 26, 2021

The Purcellville Volunteer Fire Company is selling Christmas trees and ornaments Wednesdays through Fridays from 5 to 8 p.m. and weekends from 10 a.m. to 8 p.m. until sold out. Get more information at <https://purcellvillefire.org/>.

Town Tree Lighting, Friday, December 3, 2021

The Town Tree Lighting will be at Purcellville Town Hall (221 S. Nursery Ave) on Friday, December 3 at 6:30 p.m. We'll enjoy caroling by Loudoun Valley High School's VikeSings, a countdown to the lighting of the Town Tree, and a special visit from a well-known resident of the North Pole.

Christmas in Purcellville Parade, Saturday, December 11, 2021

The annual Christmas in Purcellville parade will be held Saturday, December 11 starting at noon. The route is about 2.5 miles long, starting and ending at Blue Ridge Middle School. The parade route will start at Blue Ridge Middle School, turn left onto A Street, left onto Maple Avenue, left onto Main Street, left onto 20th Street, left on A street and conclude at Blue Ridge Middle School.

Holiday Market, Saturday, December 11, 2021

The holiday market will be at Purcellville Town Hall (221 S. Nursery Ave) on Saturday, December 11 from 1 to 8 p.m. In addition to shopping, enjoy activities including face painting, decorating a tile with the Purcellville Arts Council, and caroling with the Blue Ridge choir.

Pictures with Santa, Saturday, December 11, 2021

Bring your own camera and your wish list to take pictures with Santa from 2 to 5 p.m. inside the Purcellville Train Station located at 200 N 21st Street.

Ornament Decorating, Saturday, December 11, 2021

Visit the Purcellville Train Station at 200 N 21st Street from 2 to 5 p.m. on Saturday, December 11 to decorate an ornament that you can take home or put on tree inside the Purcellville Train Station.

LEGO Train Display, Saturday, December 11, 2021

Visit the Purcellville Train Station at 200 N 21st Street from 2 to 5 p.m. to see the amazing LEGO train display, set up by the Washington, D.C. Metropolitan Area LEGO Train Club.

Holiday Lights Tour, Map Available December 11, 2021

The Purcellville Parks and Recreation Advisory Board is hosting the annual Holiday Lights Tour! This year's tour will be self-guided and the map will be available on Saturday, December 11 in the Events and Activities section of the Town Website and on the Facebook pages for the Town of Purcellville, Purcellville Parks and Recreation, and Christmas in Purcellville.

Santa Rides Through Town, December 17 and 18, 2021

The Purcellville Volunteer Fire Company will be giving Santa a ride through Purcellville on December 17 and 18 at 6:00 p.m. Watch for details at <https://purcellvillefire.org/>.

Be sure to do your holiday shopping at the Holiday Market and all of the great shops, stores, and boutiques in Purcellville. While you're out and about, look for the hand-painted holiday ornaments that will be displayed throughout the Town. These ornaments were painted by local artists and represent various aspects of our community. They hang on light poles downtown, are placed in front of businesses, and line Main Street. Keep your eyes out for these great holiday decorations!

The Town of Purcellville, Virginia

"Purcellville-your small Town, where history and progress intersect and people prosper," is an award-winning town of over 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the 2021 Virginia Municipal League Innovation Award for Environmental Sustainability and in years past, the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for innovation and green initiatives. The Town most recently received the Tree City USA Award for the 14th consecutive year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and was ranked "Safest City" in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiques, equestrian activities, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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