



NEWS RELEASE

FOR IMMEDIATE RELEASE

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APPLICATIONS ARE NOW BEING ACCEPTED TO BE PART OF THE HOLIDAY LIGHTS TOUR, THE HOLIDAY MARKET, AND THE CHRISTMAS IN PURCELLVILLE PARADE

PURCELLVILLE, Va. November 12, 2021 — The Town of Purcellville is gearing up for a festive holiday season, and invites residents, business owners, and local artisans to participate in the parade, the holiday market, and in the holiday lights tour. Get details and links to register below. Applications and registrations for the parade, the market, and the lights tour are due November 30.

Christmas in Purcellville Parade – Apply by November 30

Be part of this year’s parade which will be held Saturday, December 11 starting at noon! There is no cost to be in the parade. This year’s theme is Holidays on Screen, so decorate your car, truck, or float like your favorite holiday movie or television special, or just get dressed up like the characters and walk. To be in the parade, complete and submit the [online application](#) by November 30.

Holiday Market at Purcellville Town Hall – Apply by November 30

Local artisans are invited to be part of this year’s Holiday Market at Purcellville Town Hall. Space is limited, so register soon. The Holiday Market will be held after the parade on Saturday, December 11 from 1 to 8 p.m. The cost is \$25 per indoor space and \$10 per outdoor space. [Apply online](#) by November 30.

Holiday Lights Tour – Sign Up by November 30

If you decorate for the holidays, put your home or business on the map – the Holiday Lights Tour Map! This popular activity encourages residents and visitors to drive around Purcellville to see the breathtaking and joyful decorations throughout town. Members of the Purcellville Parks and Recreation Advisory Board will view the decorations the week after Thanksgiving to determine the route. To have your home or business included on the map, [apply online](#).

We are looking forward to celebrating the holiday season in Purcellville with you! For more details about holiday festivities in Purcellville, visit the Events and Activities page of the Town of Purcellville website, and go to the [Holiday Events and Activities](#) section.

The Town of Purcellville, Virginia

“Purcellville-your small Town, where history and progress intersect and people prosper,” is an award-winning town of over 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the 2021 Virginia Municipal League Innovation Award for Environmental Sustainability and in years past, the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for innovation and green initiatives. The Town most recently received the Tree City USA Award for the 14th consecutive year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and was ranked “Safest City” in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer’s markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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