



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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REGISTER TO TAKE PART IN PEDAL PURCELLVILLE – FAMILY FUN RIDE AND BIKE DECORATING CONTEST ON JULY 31!

PURCELLVILLE, Va., July 9, 2021 — Join the Purcellville Parks and Recreation Advisory Board on July 31 for Pedal Purcellville! Pedal Purcellville is a fun, family-friendly bicycle ride and contest for the best decorated bikes. [Get more information and register online](#) before July 28, 2021. Registration is free!

The ride will start at 10 a.m., and riders are asked to arrive for check-in at 9 a.m. in the parking lot at 609 East Main Street (Bicycles and Coffee). All bikes decorated for the contest will line up for the judges who will select the top three winners. The winners will lead the ride and receive a prize. Bring your friends and family to ride through Purcellville! Remember that all decorations must be safe, not block the rider's vision, or impair the "rideability" of the bike. A parent must approve all decorations prior to the event.

The 1.8-mile route is designed for families. It will start from the parking lot at 609 East Main Street. All riders will start together at 10 a.m., turning right onto Main Street, right onto 21st Street, right onto the W&OD Trail, right onto North Maple Avenue, then return to the parking lot of 609 East Main Street. Officers from the Purcellville Police Department will be stationed along the route as well as in a vehicle following the line of riders. No roads will be closed for the ride.

Thank you to Bicycles and Coffee and Velo Classique for supporting Pedal Purcellville and for donating prizes for the bike decorating contest.

The Town of Purcellville, Virginia

"Purcellville-your small Town, where history and progress intersect and people prosper," is an award-winning town of over 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 13th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is ranked "Safest City" in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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