



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**Contact:** Chief Cynthia McAlister  
[cmcalister@purcellvilleva.gov](mailto:cmcalister@purcellvilleva.gov), 540-338-7422

## **PURCELLVILLE POLICE HOST BICYCLE SAFETY RODEO**

**PURCELLVILLE, Va., May 13, 2021** — The Purcellville Police Department is pleased to announce they are hosting their inaugural Bicycle Safety Rodeo on Saturday, May 22, 2021 from 10 a.m. to 2 p.m. in the parking lot of Loudoun Valley High School. Bring your kids, their bicycles and helmets, for a fun event to help children learn and practice bicycle safety skills. Children must be accompanied by a parent or guardian, but drop in any time during the event hours to participate.

Activities will include helmet fittings (and free helmets for those who do not have one, while supplies last), basic bicycle safety checks, and an on-bicycle safety obstacle course. Participants can also stop by the Fraternal Order of Police's paddy wagon and Purcellville Police Department tent for some police goodies. Upon completion of the safety stations, each child will receive an official Bicycle License and a coupon for a free treat from Chick-fil-A.

Please visit the Loudoun Valley High School parking lot near the football/track stadium for the main activities, located at 340 North Maple Avenue in Purcellville. This location even allows for participants to bike to the rodeo using the W&OD Trail. Please note this event will not be teaching children how to ride a bicycle. Don't forget your masks, and please remember to social distance.

The Purcellville Police Department would like to thank the Loudoun-Dulles Fraternal Order of Police and SafeKids Worldwide for their support in donating new bicycle helmets, Bicycles & Coffee for joining the effort by providing staff to do bicycle safety checks, as well as the Purcellville Women's Club for supplying refreshments.

### **The Town of Purcellville, Virginia**

"Purcellville-your small Town, where history and progress intersect and people prosper," is an award-winning town of over 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 12<sup>th</sup> year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is ranked "Safest City" in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer's markets, wineries, breweries, distilleries and restaurants. More info at [www.purcellvilleva.gov](http://www.purcellvilleva.gov).

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