



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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CHRISTMAS IN PURCELLVILLE FESTIVITIES AND VIRTUAL ACTIVITIES

PURCELLVILLE, Va., November 9, 2020—Celebrate the holidays in Purcellville! Several changes have been made to the traditional Christmas in Purcellville festivities to help reduce potential risks related to COVID-19. Information about the festivities and how businesses, organizations, and residents can participate are described below.

Town Tree Lighting, Friday, December 4

The Town Tree Lighting will be held December 4 at 6:30 p.m. through a Facebook live event. Citizens will be able to watch the traditional start to the holiday season from their homes. Additionally, an in-person event is also being planned, though that may change depending on circumstances. Registrations are required to attend in person and space is limited. Details will be provided to those who register. Should circumstances change, this may only be a Facebook Live event, and those who have registered will be notified. Those interested in attending in person may [register online by December 1](#).

Reverse Parade on Hirst Road, Saturday, December 5

This year's parade will be held on Saturday, December 5 on Hirst Road from 6:00 p.m. to 9:00 p.m. It will be a reverse parade with participants lined up on the west side of Hirst Road with decorated floats and vehicles. Those who wish to view the parade will drive by the stationary units to enjoy the decorations from their vehicles. The reverse parade will be a wonderful way to kick off the tour of homes and town businesses that are decorated for the Holiday Lights Tour. To participate in the parade, [register online by November 30](#).

Holiday Lights Tour, map available on Saturday, December 5

Sign up to have your home or business on the annual Holiday Lights Tour map! Homes and town businesses that are signed up will be added to a map that will be made available on the [Purcellville Parks and Recreation Facebook page](#), the [Christmas in Purcellville Facebook page](#), and the Town website in the Events and Activities section. Unfortunately, bus tours won't be provided this year. We encourage all who are decorating to [sign up online by November 30](#) to make it the best tour of Purcellville lights and decorations!

Virtual Holiday Market, December 6 - 12

This year's market will be held virtually. Local businesses and those who have participated in the market in the past are welcome to [register online by November 30](#) to be featured on the [Christmas in Purcellville Facebook page](#).

Virtual Ornament Workshop, Saturday, December 12

The holiday ornament workshop will be virtual this year. Watch for a video that will show you how to make ornaments on your own. The video will be published on the [Christmas in Purcellville Facebook page](#) as well as the [Purcellville Parks and Recreation Facebook](#) page on Saturday, December 12. There will be a list of the supplies you need along with step-by-step instructions about how to make pretty ornaments for your home.

Virtual Lego Train Display, Saturday, December 12

We look forward to the amazing Lego Train display every year. Since we won't be able to view the Lego Train Display in person, staff is planning a video of the popular display. Watch for that on the [Christmas in Purcellville Facebook page](#) and the [Purcellville Parks and Recreation Facebook page](#) on December 12.

For more information, visit the Events and Activities page of the Town of Purcellville website. We look forward to creating new traditions as we celebrate this year's holiday season in Purcellville.

The Town of Purcellville, Virginia

"Purcellville-your small Town, where history and progress intersect and people prosper," is an award-winning town of over 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 12th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is ranked "Safest City" in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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