



**NEWS RELEASE
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Virtual Hail to the Trail – Purcellville Green Expo Kicks Off October 11, 2020

Purcellville, VA, October 8, 2020—The Purcellville Green Expo/Hail to the Trail has gone virtual this year. Hosted by the Tree and Environment Sustainability Committee, Hail to the Trail helps connect residents to local environmental organizations and experts. It also includes the Town’s Arbor Day Celebration. Several of the organizations that have participated in this event in the past will be providing videos and links with fun activities people can do on their own. These will be posted on the [Hail to the Trail Facebook](#) page starting October 11, 2020.

This year’s week-long virtual celebration will kick off with two videos that were taken at the Chapman DeMary Trail. The first video includes Mayor Fraser reading the Town’s Arbor Day Proclamation, Jim McGlone from the Virginia Department of Forestry presenting Council Member Tip Stinnette with the Town’s 13th annual Tree City USA award and its 10th annual Tree City USA Growth Award, and scouts from Troops 1420, 6287, 969 and Pack 704 planting trees. The second video features the winners of the Wonder of Trees Poster Contest who were recognized and given certificates by Mayor Fraser along with Council Member Joel Grewe and Purcellville Arts Council Chair Doug McCollum. The poster contest was co-hosted by the Tree and Environment Sustainability Committee and the Purcellville Arts Council.

Follow the [Hail to the Trail Facebook](#) page and watch for the videos described above as well as videos and links from organizations including: Audubon Naturalist Society, Keep Loudoun Beautiful, Loudoun County Tree Stewards, Loudoun County Master Gardeners, Loudoun Soil and Water Conservation District, Loudoun Wildlife Conservancy, Purcellville Library, The Nature Generation, The Piedmont Environmental Council, Virginia Department of Forestry, and Wildlife Ambassadors.

Read more about Hail to the Trail at www.PurcellvilleVa.gov.

The Town of Purcellville, Virginia

“Purcellville-your small Town, where history and progress intersect and people prosper,” is an award-winning town of over 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 12th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is ranked “Safest City” in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer’s markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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