



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**TOWN OF PURCELLVILLE PARTNERS WITH LOUDOUN COUNTY
FOR A NEW ROUND OF BUSINESS INTERRUPTION GRANTS**

PURCELLVILLE, Va. September 25, 2020— The application period for the **2nd Round of Town of Purcellville Business Interruption Grants will close Tuesday, September 29, 2020**; however, an additional option for Purcellville businesses has been made available through Loudoun County Department of Economic Development (DED).

The COVID-19 pandemic continues to impact Purcellville businesses. At the September 8, 2020 meeting, the Town Council reaffirmed their commitment to ensuring relief and support opportunities continue to be made available to Purcellville businesses by dedicating an additional \$450,000 to grants for the Purcellville business community. This new round of grants is made available through the Town's cooperative effort with Loudoun County Department of Economic Development.

This funding will provide **an additional opportunity** for up to ninety (90) Town of Purcellville businesses **to receive a \$5,000** business interruption grant. The **application period** for the **business interruption grants through DED**, will be **open until noon on September 30, 2020**. For this round of funding, applicants will be required to:

- ✓ Have between zero (0) and one-hundred (100) W-2 employees (no limit on 1099 contractors);
- ✓ Have less than \$5 million in gross annual receipts;
- ✓ Have been in operation prior to March 1, 2020;
- ✓ Have at least a 25% loss in revenue that can be attributed to COVID-19; and
- ✓ Be a licensed and operational for-profit business in the Town of Purcellville and be current on all Town taxes, licenses, and permits.

Applicants who have not received funding in any previous round of grant opportunities, through Loudoun County or the Town of Purcellville, will be given priority in the receipt of funding. If more than ninety (90) Purcellville businesses meet the criteria, grant recipients will be selected via random drawing. All eligible Purcellville businesses that do not receive funding will go back into the County's random drawing process to be completed on October 23, 2020.

Grant program information can be found on the Loudoun County Department of Economic Development's website: LoudounBusinessFund.org. The **application period for the business interruption grants through Loudoun County Department of Economic Development, will be open until noon on September 30, 2020**. All submissions will be accepted based on the time stamp when the application was received, verified by county employees.

The application process for the **Town of Purcellville's 2nd Round Business Interruption Grants will remain open until Tuesday, September 29, 2020 at 5 p.m.** You may apply online via the website or you may pick up a printed application at the Purcellville Town Hall, located at 221 South Nursery Avenue and either mail in your application or drop it off at Town Hall. If you have any questions, please contact businessgrants@purcellvilleva.gov or call 540-751-2312.

The Town of Purcellville, Virginia

"Purcellville-your small Town, where history and progress intersect and people prosper," is an award-winning town of over 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 12th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is ranked "Safest City" in Virginia in 2020. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the Town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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