



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**APPLICATIONS ARE NOW BEING ACCEPTED FOR THE CHRISTMAS IN
PURCELLVILLE MARKET AND 16TH ANNUAL HOMETOWN PARADE**

PURCELLVILLE, Va., October 25, 2019 — The Town of Purcellville’s 16th Annual Christmas in Purcellville Hometown Parade will be held on Saturday, December 14 at noon. The Christmas Market at the Bush Tabernacle will be held the same day from 1 to 8 p.m. Applications for both are on the Town of Purcellville website. Christmas in Purcellville includes festivities in the Train Station and the Bush Tabernacle, the Christmas Parade, and the holiday lights tours, all of which make for a great holiday experience.

Christmas Parade

Join one of Purcellville’s best community traditions and one of Loudoun County’s largest Christmas parades. Decorate your car, truck, or float, or dress up your walking group and join in the fun. Floats will have a chance to win a prize in the Christmas Parade Float Contest. Businesses, clubs, individuals, and families are encouraged to participate. The application deadline is December 6, 2019. To participate in the parade, please visit: <https://www.purcellvilleva.gov/FormCenter/Parks-and-Rec-Forms-2/2019-Christmas-Parade-Entry-Form-Guideli-71>.

In an effort to improve the safety and efficiency of the parade, the Town is changing the route this year. The new parade route will start at Loudoun Valley High School on North Maple Avenue, turn right onto Main Street, then turn left onto Nursery Avenue, and conclude at Emerick Elementary School. The following roads will be closed from 11:30 a.m. to 1:30 p.m.:

- Main Street and N. Maple
- Main Street at Hatcher, Nursery, 18th, 16th, 12th
- Nursery Avenue to Main Street
- 23rd street

Roads will open after the parade is over, which will be approximately 1:30 p.m.

Christmas Market

The Town of Purcellville is excited to announce the return of the Christmas Market. The Christmas Market will be held on Saturday, December 14 from 1:00 to 8:00 p.m. inside the Bush Tabernacle. It coincides with the first night of the Holiday Lights Tour held that evening. The vendor fee to participate in the market is \$35 and the application deadline is December 5, 2019. To participate in the Christmas Market, please visit: <https://www.purcellvilleva.gov/FormCenter/Parks-and-Rec-Forms-2/Christmas-Market-Exhibitor-Application-a-73>

Information about all of the Christmas in Purcellville Festivities is on the Town of Purcellville website at www.PurcellvilleVA.gov.

The Town of Purcellville, Virginia

“Purcellville-your small Town, where history and progress intersect and people prosper,” is an award-winning town of over 10,000 residents located in Loudoun County, approximately 50 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 12th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, which has been converted to a multi-use trail from Alexandria, VA to Purcellville, the town has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, equestrian activities, farmer’s markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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