



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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VOLUNTEERS NEEDED FOR THE TOWN WIDE CLEAN-UP

PURCELLVILLE, Va. February 5, 2018 — On Saturday, March 17, 2018 from 8:00 am until 12:00 pm the Town of Purcellville is once again partnering with Keep Loudoun Beautiful for the annual Town wide clean-up day. Last year, we had over 300 volunteers and collected 300 bags- over 1 ton of trash and recycling! The Town of Purcellville invites all citizens, families, individuals, sports teams/organizations, scouts, church groups, and all other volunteers to participate in this beneficial effort to help keep Loudoun beautiful. This event will include roadside and trail clean-up. Volunteers are encouraged to participate by helping maintain the mission of Keep Loudoun Beautiful:

- Maintain the natural beauty and visual quality of Loudoun County
- Encourage and educate citizens to keep Loudoun beautiful.
- Promote public awareness of environmental challenges and suggested solutions, like Reducing, Reusing, and Recycling.
- Improve county trash disposal and eliminate illegal dumping.

For more information and/or to register, please contact Adam Broshkevitch, the Town of Purcellville's area leader, via email at klb.purcellville@verizon.net, or you can contact Sheryl Hood in the Public Works Department at 540-338-7440 ext 221 or via email at shood@purcellvilleva.gov. The rain date for the clean-up will be Saturday, April 7, 2018.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 10th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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