



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**PROPOSALS FROM LOCAL ARTS ORGANIZATIONS FOR FUNDING THROUGH
THE PURCELLVILLE ARTS COUNCIL ARE DUE ON MARCH 1, 2018**

PURCELLVILLE, Va. February 14, 2018— Local non-profit arts organizations are invited to submit requests for funding to the Purcellville Arts Council by Thursday, March 1, 2018 for arts activities that will be held in Purcellville between July 1, 2018 through June 30, 2019. To help fund qualifying activities approved by the Purcellville Arts Council, the Town of Purcellville is applying for a grant from the Virginia Commission for the Arts' Local Government Challenge Grant Program. The Town will match the amount awarded through that program. A total of up to \$9,000 will be distributed to independent arts organizations that have applied for and been awarded support for arts activities within the Town.

Proposals are due by 5 p.m. on Thursday, March 1. Eligible arts organizations interested in applying are required to submit the following:

- W-9;
- the organization's 501(c)3 letter; and
- a request letter to the Purcellville Arts Council that addresses these items:
 - arts activity that the funding will support
 - program budget
 - audience(s) served/reached
 - community impact including number of participants, duration of program, and other public and private sector involvement
 - description of the organization

Please note that funding cannot be provided for payment to performers for specific performances.

Eligible applicants must be organizations that focus primarily on the arts (i.e. production, presentation or support of dance, literary arts, media arts, music, theater or visual or related arts); are incorporated in Virginia; and have their headquarters and home seasons, or activities equivalent to a home season, in the state.

The Purcellville Arts Council will review the funding requests and then make recommendations on the distribution of funding to the Town Council at the March 13, 2018 meeting. The Town Council will make the final determination, dependent on receipt of the matching state funds. The deadline for the Town to apply for the Virginia Commission for the Arts' Local Government Challenge Grant is April 2, 2018.

Letters and documentation to be considered for funding should be addressed to the Purcellville Arts Council, Attn: Local Government Challenge Grant, and can be mailed to 221 S Nursery Ave, Purcellville, VA 20132, emailed to aware@purcellvilleva.gov, or dropped off at Town Hall.

For more information about the Virginia Commission for the Arts' Local Government Challenge Grant program, visit www.arts.virginia.gov/grants_local.html

The Town of Purcellville, Virginia

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 10th year. The Town was reaffirmed as AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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