



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**PURCELLVILLE POLICE DEPARTMENT PARTNERS WITH MADD
COLLECTING FOR GOTSNEAKERS RECYCLING PROGRAM**

PURCELLVILLE, Va. March 2, 2018 — The Purcellville Police Department, in continuing efforts of community engagement, is pleased to announce its participation in the 2nd Annual GotSneakers Recycling Program sponsored by MADD (Mothers Against Drunk Driving) Loudoun. MADD (Mothers Against Drunk Drivers) Loudoun's mission statement is to stop drunk driving and support the victims of this violent crime.

The Gotsneakers Recycling Program accepts all styles of footwear, including new, gently used, used, and unwearable shoes, sneakers, rubber soccer cleats, and rubber baseball cleats. Once collected, the sneakers are processed and distributed around the world specifically to impoverished nations through the GotSneakers program. Unwearable footwear is usually recycled into new products, such as tracks, playgrounds, and other athletic surfaces. Last year's partnership collected over 2,000 pairs of sneakers. MADD Loudoun used those funds raised to finance their community programs.

The Purcellville Police Department will be accepting sneakers through the month of May. A collection box has been placed in the lobby of the Police Department which is located at 125 Hirst Rd, Suite 7A and is open Monday – Friday 8:00 AM to 5:00 PM.

For more information about MADD and the GotSneakers program, please visit www.walklikemadd.org/sterling.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 10th year. The Town was reaffirmed as an AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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