



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**Contact:** John Anzivino, Interim Town Manager  
janzivino@purcellvilleva.gov; 540-338-7421

**33<sup>rd</sup> AND COUNTRY CLUB DRIVE CUT-THROUGH TRAFFIC PILOT PROGRAM –  
CHANGE IN TRAFFIC PATTERN EFFECTIVE MARCH 9, 2018**

**PURCELLVILLE, Va. March 6, 2018** —On Friday, March 9, 2018, after consultation with a number of public service providers and public safety agencies and subsequent approval of the Loudoun County Fire Marshal’s Office, the Town’s Public Works staff will install delineators on the east section of Glenmeade Circle near its intersection with Ashleigh Road, and install signage identifying the changed traffic patterns. This is a pilot program that will be in place for approximately 30 days.

The delineators will restrict non-emergency vehicular northbound traffic from turning right onto Ashleigh Road from Glenmeade Circle and southbound traffic from turning left on Glenmeade Circle from Ashleigh Road. Emergency vehicle access will still be allowed. In addition, ‘No Parking’ signs will be installed near the delineators designating both sides of the street near the delineators as fire lanes in accordance with Fire Code practices.

During the initial pilot period, the Town will be evaluating the effectiveness of the pilot program through additional monitoring of traffic data, increased enforcement of neighborhood speed limits, and receipt of additional public comment. Data which has been gathered, when analyzed, will be shared with a Town appointed ‘Technical Advisory Committee’ to discuss the impacts of the pilot program and next steps in dealing with the increasing volume of traffic in the neighborhood. The pilot program may be continued if conditions warrant. The first Technical Advisory Group meeting is scheduled for 6:30 pm, Thursday, March 8 at Town Hall.

Direct contacts have been made with service providers who access the area and efforts have been made to notify the greater Purcellville community of the changing traffic patterns prior to the pilot program being initiated.

**The Town of Purcellville, Virginia**

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 10th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer’s markets, wineries, breweries, distilleries and restaurants. More info at [www.purcellvilleva.gov](http://www.purcellvilleva.gov).

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