



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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**33<sup>rd</sup> AND COUNTRY CLUB DRIVE CUT-THROUGH TRAFFIC PILOT PROGRAM  
CHANGE IN TRAFFIC PATTERN**

**PURCELLVILLE, Va. April 26, 2018** — As part of the ongoing efforts to address cut-through traffic on Country Club Drive, on Wednesday, May 2, 2018, signage will be installed restricting turns on N. 33<sup>rd</sup> Street, Monday through Friday, only during certain hours.

Starting on Wednesday, May 2, from 4 p.m. – 6 p.m., turns will be prohibited from Country Club Drive southbound on N. 33<sup>rd</sup> Street. Starting on Thursday, May 3, from 6 a.m. – 9 a.m., turns will be prohibited from Main Street northbound on N. 33<sup>rd</sup> Street. The restricted turns, Monday through Friday only, for N. 33<sup>rd</sup> Street will remain in place at least through the summer. School buses and emergency vehicles are exempted from these restrictions.

Purcellville Police Officers will be present at various times to enforce the turn restrictions. Motorists should be advised that if convicted of failure to obey traffic control devices, the Department of Motor Vehicles will assign 4 demerit points to their driving record, which could raise their insurance rates, and the court will impose a fine of up to \$30 plus \$61 in court costs.

The delineators will remain in their current location on Glenmeade Circle near Ashleigh Road until approximately May 23, 2018. On or about May 23, the delineators and temporary speed humps on Glenmeade Circle will be removed.

The Town is continuing to investigate the feasibility of installing delineators on 33<sup>rd</sup> Street as a future pilot project program.

At the Technical Advisory Committee (TAC) meeting on April 19, 2018, the TAC defined the problem that it is initially focusing on as reducing cut-through traffic during peak hours. The criteria being used to evaluate pilot programs are: 1) whether or not the number of vehicles exceeds the VDOT standard of 150 cars/hour in one direction; and 2) feedback from residents. The TAC will evaluate the results of each pilot program.

Town Manager David Mekarski is responsible for administration and implementation of the Town Council's direction to undertake a series of pilot projects to address cut-through traffic issues in this neighborhood. Mr. Mekarski plans to take action based on input from the TAC, residents, and data collected over multiple pilot projects. Therefore, actions taken now should be seen as tools for data collection, not necessarily a final decision.

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**The Town of Purcellville, Virginia**

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient

for the 10th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at [www.purcellvilleva.gov](http://www.purcellvilleva.gov).