



**NEWS RELEASE
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PURCELLVILLE ARTS COUNCIL AWARDS GRANT FUNDS TO FIVE LOCAL ARTS ORGANIZATIONS WITH SUPPORT FROM THE VIRGINIA COMMISSION FOR THE ARTS AND THE NATIONAL ENDOWMENT FOR THE ARTS

PURCELLVILLE, Va. August 27, 2018, Purcellville, VA - The Purcellville Arts Council is pleased to announce that they have awarded a total of \$9,000 to five local organizations using 50% matching grant funds from the Virginia Commission for the Arts and the National Endowment for the Arts. The five grant recipients are: Blue Ridge Thunder Cloggers, Joshua's Hands, Loudoun Ballet Performing Arts, Loudoun Valley Viking Theatre Company, and the Western Loudoun Artists Studio Tour.

The Purcellville Arts Council applied for and won a \$4,500 Creative Communities Partnership Grant from the Virginia Commission for the Arts and the National Endowment for the Arts. The purpose of the grant is to encourage local governments to support the arts. The \$4,500 awarded to the Purcellville Arts Council was matched dollar-for-dollar by the Town to award funds to the five art organizations that had applied and met the criteria.

Local art organizations were invited to submit applications for the funding by March 1, 2018. To apply, interested non-profit arts organizations submitted a request letter to the Purcellville Arts Council outlining arts activity that the funding will support, a program budget, the audience(s) served/reached, the community impact including number of participants, duration of program, and other public and private sector involvement, and a description of the organization along with their 501 (c) 3 documentation.

“The funds that the Purcellville Arts Council awarded to local arts organizations helps support amazing talent right here in Purcellville while connecting these artists with our citizens,” said Liz Jarvis, Chair of the Purcellville Arts Council. “Combining the funds from the Virginia Commission for the Arts’ Creative Communities Partnership Grant with funds from the Purcellville Arts Council gives local performers a chance to be featured in professional caliber productions and will enhance the infrastructure that builds the foundation for future productions. Additionally, local artists will have more opportunities to feature their work. The support we give local arts organizations helps develop the reputation of Purcellville as a destination for both visual and performing arts. The Purcellville Arts Council is grateful that this funding is available through the Virginia Commission for the Arts which, in turn, enables the Town to support the arts, enhances the lives of Purcellville residents, and gives emerging and experienced artists the opportunity to share and cultivate their talent.”

The Purcellville Arts Council is a standing committee that supports visual and performing arts in the Town of Purcellville. The Purcellville Arts Council works to offer local artists more

opportunities to share their art with the public while providing residents with a variety of ways to experience, enjoy, and learn about art.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 10th year. The Town was reaffirmed as AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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