



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**ORGANIZATION AND OPERATIONAL ASSESSMENT
COMMUNITY ENGAGEMENT MEETINGS**

PURCELLVILLE, Va. — OCTOBER 12, 2018 — In July 2018, the Town awarded a contract for the completion of an administrative organization and operational assessment to The Novak Consulting Group. Since that time, the consultant met with nearly 50 staff members including 21 individuals and 8 focus groups as well as the Town Manager, the management team and members of Town Council. Novak has toured the various town facilities, requested data and information, and have presented their preliminary observations to the Town Council.

The purpose of the organization and operational assessment is to review and assess the Town's current organizational structure, operations and service delivery, policies, practices, processes, and staffing. The goal of the assessment is to improve efficiency and effectiveness in providing services to the community.

The Town would like to receive input from residents, business interests and community stakeholders on what matters most to you about your Town government. On **Monday, October 22, 2018**, two round table sessions have been scheduled as follows:

11:30 AM – 1:30 PM *(lunch provided)*

6:30 PM – 8:30 PM *(hors d'oeuvres provided)*

The consultants from Novak Consulting Group will be onsite and will have several questions prepared to engage you in conversation with your neighbors. Questions will range in topic from Town Government Strengths and Weaknesses, Delivery to the Future of Purcellville. At the conclusion of the session, a summary of input received will be prepared and included in the final Organizational Assessment Report which will be presented to the Town Council later this year.

This is your opportunity to provide valuable input to the current and future services you receive in your town. Please let us know if you will be able to attend this important event by RSVP'ing to Diana Hays, Town Clerk at dhays@purcellvilleva.gov.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 10th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiques, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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