



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**REVISED - LOUDOUN VALLEY DECA CHAPTER PARTNERS WITH
PURCELLVILLE TOWN COUNCIL FOR COMMUNITY-WIDE FOOD DRIVE**

PURCELLVILLE, Va. November 15, 2018 — With Thanksgiving just around the corner, the Loudoun Valley DECA Chapter is kicking off its “Do Good to Feel Good Food and Funds Drive” today. The team asks for the community’s assistance in collecting non-perishable food items and monetary donations for Tree of Life Ministries’ Thanksgiving Together dinner (free of charge) on Thursday, November 22nd from 12:00 PM to 2:30 PM at St. Peter’s Episcopal Church, 37018 Glendale Street, Purcellville.

To help local families in need, look out for our caravans canvassing neighborhoods! As a secondary option, DECA asks for the community to drop off their donations at the Loudoun Valley High School lobby at: 340 N. Maple Ave, Purcellville, VA 20132 from 9:00 AM to 4:00 PM, Monday through Friday through Friday, November 16th. Students, faculty, staff, and the Town Council will be out in the Purcellville neighborhoods on **Sunday, November 18th**, starting at 12:00 PM making door to door collections.

“We are excited to partner with the community to do our part to stop hunger in Loudoun County,” said Nick Rettle, Director of Community Relations DECA Loudoun Valley,

Partnering for Change

The Loudoun Valley Chapter of DECA is partnering with Chick Fil A in Purcellville to bring awareness and help those who need it most!

“We are going to make this the biggest food drive Purcellville has ever seen,” said Mayor Kwasi Fraser, “We all need to do our part.”

Follow Our Progress

DECA Loudoun Valley is posting their progress on Instagram, @Purcellville_Food_Drive

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ABOUT DECA:

DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe. With nearly a 70-year history, DECA has impacted the lives of more than ten million students, educators, school administrators and business professionals since it was founded in 1946. Their strong connection with our organization has resonated into a brand that people identify as a remarkable experience in the preparation of emerging leaders and entrepreneurs. DECA's programs and activities have constantly evolved as we use the latest technology and apply cutting edge educational research. Our core focus has remained consistent and is captured in our mission.

- 215,000 Members
- 3,500 High School Chapters
- 275 Collegiate Chapters
- 5,500 Advisors

DECA Inc. is a 501(c)(3) not-for-profit student organization with more than 215,000 members in all 50 United States, the District of Columbia, Canada, China, Germany, Guam, Mexico, Puerto Rico and Spain. The United States Congress, the United States Department of Education and state, district and international departments of education authorize DECA's programs.

ABOUT TREE OF LIFE MINISTRIES:

Tree of Life is a non-profit organization dedicated to forever changing the lives of the poor and needy in our LOCAL community. Instead of serving individual needs, we try and meet all the needs an individual or family may have, reaching across all five of our Branches to offer food, life skills, shelter, healthcare and relief. Our objective is to extend a hand up and not a handout.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 10th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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