



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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## **CELEBRATE A HOMETOWN HOLIDAY SEASON IN PURCELLVILLE**

**PURCELLVILLE, Va. December 4, 2018** — To celebrate the holiday season, there are many wonderful activities and festivities planned throughout the Town of Purcellville. The Mayor extends this personal invitation to residents: "Please join Purcellville in the celebration of joy, peace, and love throughout this Christmas and Holiday season." Some of the highlights include:

### **Purcellville Volunteer Fire Department – Christmas Tree Sales**

*Every weekday evening and weekend until sold out.*

500 North Maple Avenue – visit [www.purcellvillefire.org](http://www.purcellvillefire.org) for more info

### **Annual Christmas Tree Lighting Ceremony - December 7**

**6:30 p.m.** - Town Hall, 221 S. Nursery Ave.

Join us at Purcellville Town Hall located at 221 S. Nursery Ave. as Mayor Kwasi Fraser flips the switch to light the Town Tree. Attendees will enjoy caroling and a performance by the Loudounettes from the Dance Academy of Loudoun and the Loudoun Valley High School Women's Choir.

### **Breakfast with Santa - December 8**

**7:30 a.m. to 10:00 a.m.** – Bethany United Methodist Church

Reservations are required. You may email [breakfastwithsanta@live.com](mailto:breakfastwithsanta@live.com) to coordinate.

### **Annual Holiday Lights Tours - December 14 & 16**

**Friday 6:00 p.m.-9:00 p.m.; Sunday, 5:00 p.m.-8:00 p.m.** - Town Hall

Bring your family to ride through Purcellville to view the beautiful displays of holiday decorations and lights throughout the Town! Each tour takes approximately 40 minutes and it is worth every minute, viewing some of the amazing holiday displays in Purcellville. The tours are hosted by the Purcellville Parks and Recreation Advisory Board (PRAB) and sponsored by Giant, and the Sengpiehl Insurance Group. Tours will depart from Town Hall. Tickets are complimentary and distributed on a first-come, first-served basis with tickets for each tour available the hour before the tour starts (i.e. tickets for a 6 p.m. tour will be available at 5 p.m.; tickets for the 7 p.m. tour will be available starting at 6 p.m.). There is a limited amount of tickets for all tours. The last tour on Friday will leave at 9:00 p.m., and the last tour on Sunday leaves at 8:00 p.m. For the second year in a row, Discover Purcellville is will sponsor the holiday lights contest and award first, second, and third place winners.

## **15<sup>th</sup> Annual Christmas Parade – December 15**

*Noon to 1:30 p.m. – North Maple Avenue to Main Street to 21<sup>st</sup> Street*

Be sure to be street-side for the Town's 15<sup>th</sup> Annual Christmas Parade! This year, the parade will start at Loudoun Valley High School, turn right onto Main Street, then right onto North 21<sup>st</sup> Street and conclude just past the Purcellville Train Station. For the second year in a row, the Town's Economic Development Advisory Committee will host the Christmas Parade Float Contest, with awards sponsored by Chick-fil-A, Magnolia's at the Mill, and Dunkin' Donuts.

## **Additional Free Family Hometown Holiday Festivities - December 15**

*10:00 a.m. - 2:30 p.m. - Purcellville Train Station – 200 North 21<sup>st</sup> Street*

The Purcellville Parks & Recreation Advisory Board is hosting an ornament decorating workshop beginning at 10 a.m. Santa will be on hand for photos shortly after the parade ends, approximately 1:30 p.m. through 3:00 p.m. (bring your own camera).

*10:00 a.m. - 8:00 p.m. – Historic Bush Tabernacle – 250 S. Nursery Avenue*

Enjoy the popular Lego Land Train display beginning at 10:00 a.m. There will also be face painting and live music! Pictures with Santa will also be available from 4:00 p.m. until 6:00 p.m. for photos (bring your own camera).

## **Santa's Ride through Town – December 21 and 22**

*6:00 p.m. to 9:00 p.m.*

Watch for Santa who will ride a fire truck through Town with the Purcellville Volunteer Fire Company.

While enjoying all of the Town's hometown holiday festivities, be sure to keep an eye out for the custom, hand-painted ornaments and winter scene decorative banners throughout Town. The decorations are original pieces created by local artists that represent various aspects of the community. Be sure to stop by our local shops, enjoy a meal, and support your local businesses during this holiday season!

## **The Town of Purcellville, Virginia**

Purcellville is an award-winning town of over 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. Having received the prestigious Siemens Sustainability Award for Small Communities, Purcellville continues to be honored for its green initiatives with most recently being the Tree City USA recipient for the 10th year. The Town was reaffirmed as a AAA rated community by S&P Global Ratings, the highest credit rating possible, and is recognized as one of the safest towns in Virginia. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at [www.purcellvilleva.gov](http://www.purcellvilleva.gov).

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