



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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Get Outdoors at the Annual Hail to the Trail Event

PURCELLVILLE, Va. October 26, 2016 — Bring your family and friends for outdoor fun and festivities during the annual Hail to the Trail event on Sunday, November 6th from noon to 3:00 p.m. at the Chapman DeMary Trail, 355 North Hatcher Avenue in Purcellville. Attendees can enjoy guided nature hikes, live music by Willie White, kid's activities, live animals from the Wildlife Ambassadors, and a nature painting activity sponsored by the Purcellville Arts Council. Come enjoy activities about nature with these local non-profits and businesses: :

- All about worms with Pamela Schmidt
- Creek Critter app with the Audubon Naturalist Society--creek critter app
- Green Crocs information with Culbert Elementary School
- Information and an activity by the Blue Ridge Center for Environmental Stewardship
- Information from Loudoun Soil and Water
- Live animals with the Wildlife Ambassadors
- Mascot with environmental books, including those that have won The Nature Generation's Green Earth Book Award, from the Purcellville Library
- Nature activity and reusable bags from Jason Sengpeihl, Allstate Insurance (top trail sponsor)
- Nature art activity with the Purcellville Arts Council
- Nature Photography Club from Loudoun Valley High School (trail partner)
- Plastic bag collection with the Maid Brigade (top trail sponsor)
- Recycling with Keep Loudoun Beautiful
- Reusable bags and information from Middleburg Bank (top trail sponsor)
- Trail information, activities, and game with The Nature Generation (trail partner and event co-host)
- Trees on the trail and walk with the Loudoun County Tree Stewards
- Watershed activity with the Piedmont Environmental Council
- Wildlife information and nature walk with the Loudoun Wildlife Conservancy

During the event, the Town of Purcellville will have their annual Arbor Day celebration with a tree planting. The Nature Generation (NatGen), a non-profit dedicated to inspiring environmental stewards, will recognize two boy scouts who earned the rank of Eagle by doing projects at the trail, announce the winner of the McGranaghan Stewardship Award, and recognize the 2016/2017 trail sponsors who generously support NatGen's efforts to protect and enhance this 10-acre habitat and bring environmental education programs and opportunities to students, scouts, and residents.

The beauty of the Chapman DeMary Trail encourages exploration of the outdoors and emphasizes stewardship in everyday activities. The trail is supported by The Nature Generation,

Loudoun Valley High School, the Piedmont Environmental Council, and the Town of Purcellville. The Nature Generation co-hosts this annual event with the Town of Purcellville. Join us rain or shine! Learn more about the event, how to become a trail sponsor, and about the trail at www.NatGen.org.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 9,000 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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