



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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**DANNY DAVIS ATTENDS SENIOR EXECUTIVE INSTITUTE AT  
WELDON COOPER CENTER FOR PUBLIC SERVICE AT UVA**

**PURCELLVILLE, Va. August 3, 2016** — The Town of Purcellville is pleased to announce that Daniel C. (“Danny”) Davis, Assistant Town Manager, attended the 2016 Senior Executive Institute Program (SEI). This intensive, two-week leadership development program is run by the Weldon Cooper Center for Public Service at the University of Virginia and was held from July 17-29, 2016.

The institute is designed for local government managers and covers such topics as leadership skills, team building, organizational development, implementation of high performance governance concepts into an organization, change theory, interpersonal development, emotional intelligence, ethics, revisiting our democratic values, and facilitation skills.

Over this two week period, Mr. Davis spent more than 80 hours in training, which was led by current and former City/County executives, elected officials, government leaders, and distinguished professors from the Darden School of Business at UVA.

“It’s hard to distill just one or two takeaways from this incredible training opportunity,” Mr. Davis said. “Most importantly, I was reminded that leadership starts with me. As I set the tone for my work and responsibilities, I can help others give their best to the community. We are a team, and we must work as a team to be the most effective. I am even more convinced of the great talent that resides in the Town of Purcellville staff, and my goal is to strengthen and empower our team to help Purcellville continue to progress and prosper.”

Classmates of Mr. Davis attended from around the region and country, from as far away as Washington State, Idaho, Texas, and the Midwest. In addition to training, Mr. Davis commented on the personal and professional contacts he made, which will serve him in his future growth as a leader in local government management.

Mr. Davis further commented, “I am truly grateful to Rob Lohr, Town Manager, and the Town Council for their support in sending me to SEI. It was an incredible experience that will change how I view leadership for the rest of my career.” Mr. Davis was awarded a 1/3 tuition scholarship through the Virginia Local Government Management Association, of which he is a member and contributor to their programs and conferences.

**The Town of Purcellville, Virginia**

Purcellville is an award-winning town of nearly 8,500 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, a distillery and restaurants. More info at [www.purcellvilleva.gov](http://www.purcellvilleva.gov).

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