



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**Contact:** Melanie Scoggins, Events Specialist  
msscoggins@purcellvilleva.gov; (540)751-2350

**FIFTH ANNUAL PURCELLVILLE WINE & FOOD FESTIVAL  
Saturday, July 16, 3 - 8 pm at Fireman's Field**

**Purcellville, VA. (July 5, 2016)** – Purcellville's Fifth Annual Wine & Food Festival will be held on Saturday, July 16<sup>th</sup> from 3:00 – 8:00 p.m. at Fireman's Field, 250 S. Nursery Ave. This award-winning, family event is open to the public and will feature live music from local bands Andy Hawk and the Train Wreck Endings, The Greenbeets, and the Colin Thompson Band. Thirty local purveyors of wine, craft beers, ciders, specialty foods, and arts are participating. A complete list, along with our sponsors, is at [www.purcellvillewineandfood.com](http://www.purcellvillewineandfood.com).

Past years' events have consistently drawn several thousand attendees, and the Town is working to make this year even better! **New features for 2016 include:**

- Expanded activities and contests for both adults and children, including a cornhole tournament, kids sand-art activity, and face-painting.
- Easy pick-up for those purchasing take-home items. Patrons who purchase wine bottles, gift packs, or cases can get a ticket for pick-up at Bush Tabernacle when they leave the festival. No more hauling bottles around the festival!
- New layout for easier access to vendors and seating areas.
- Discount for Town residents (except day-of the event).

Guests can reserve a VIP café table with seating for 8 for \$250. The VIP experience provides attendees with early entry into the festival at 2PM, 8 wine glasses, 16 tasting tickets and 4 bottles of wine. These tables also offer exclusive seating for viewing the festival stage.

All general admission entry tickets include a wine glass and two tasting tickets. Designated driver tickets include unlimited water and soda during the event. Persons aged 16-20 must purchase a designated driver ticket, and minors under age 15 are free. The regular admission ticket pricing schedule is as follows:

- July 6 - July 15: \$15 per ticket
- July 16 (Event Day – online and at the Gate): \$20 per ticket

Town residents were mailed a coupon code in their past utility bill that allowed them to save 50% on ticket prices through July 15<sup>th</sup>. Resident tickets must be purchased online prior to July 16<sup>th</sup> and will not be available at the gate on event day. There is a purchase limit of 6 when using the resident coupon code. Residents that do not receive a utility bill in the mail are welcome to come to Town Hall during business hours to prove their residency and receive the coupon code.

ATMs will be on site and credit cards are accepted at the gate. General admission and VIP tickets can be pre-purchased through [www.purcellvillewineandfood.com](http://www.purcellvillewineandfood.com). Advance ticket purchases holders will be granted an express line at each of the two gates. Convenient free parking options are available throughout the Town and free shuttles run throughout the event from the various satellite parking areas.

**The Town of Purcellville, Virginia**

Purcellville is an award-winning town of nearly 8,500 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiques, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at [www.purcellvilleva.gov](http://www.purcellvilleva.gov).

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