TOWN OF PURCELLVILLE NEW WEBSITE IS LIVE

PURCELLVILLE, VIRGINIA – June 22, 2016 – The Town of Purcellville is excited to announce that it has developed a completely redesigned website to serve the citizens, businesses, and visitors of Purcellville. This effort to enhance the Town's website is listed as the top action item as part of the Town Council's effort to Strengthen Community Partnerships, one of its four Strategic Initiatives.

The new website has been in "preview" status over the past three weeks, during which time staff has continued to add pages, refine the menus, and provide quick access to the most commonly visited pages and requests. Visitors to the new site will immediately notice a more user-friendly interface with easy access to all of the Town's information and pages. The design is intended to provide visually dynamic pages within a more streamlined structure.

Some key components of the new site include: a new Business Directory, where any Purcellville-based business can have a listing free of charge; quick access to documents and schedules for public meetings; easy links to find government services; a focus on visitors by highlighting events and activities throughout Town; and easy to use forms for contacting the Town.

The Town is also taking advantage of the website provider's new "Agenda Center" module, which provides a more streamlined and easy-to-use repository for meeting documents. The Town is beginning the use of this module for Town Council, Planning Commission, and Board of Architectural Review documents, minutes, and audio recordings. This should provide citizens an easier way to find meeting documents for these public bodies.

The website is an important part of our communication strategy to reach citizens with critical information, such as news alerts and status of operations during emergency weather events. Please take the opportunity to sign-up for News Alerts so that you can always be informed of Town news and alerts.

Please visit http://www.purcellvilleva.gov to view the new site and browse through all of the information. Town staff notes that it may take up to a day for the IP Address of the new site to

propagate throughout the Internet, so keep checking back (or visit the alternate address of http://va-purcellville3.civicplus.com) to see the new site. Citizens are also encouraged to provide input on the new site, which can be submitted via email at info@purcellvilleva.gov or by contacting the Town at 540-338-7421.

The Town of Purcellville, Virginia
Purcellville is an award-winning town of nearly 8,500 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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