



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

Contact: Melanie Scoggins
msscoggins@purcellvilleva.gov; 540-751-2350

JULY 4TH PARADE APPLICATIONS AVAILABLE

PURCELLVILLE, Va. May 2, 2016 — The Purcellville Volunteer Fire Department and the Town of Purcellville would like to invite you to apply for the annual 4th of July Parade being held on Monday, July 4th at 12:30.

The top three patriotic themed entries will receive a banner to carry during the parade again this year. Winners will be selected by the July 4th Parade citizen volunteer group based on creative, musical, and patriotic decorations incorporating the 2016 theme, "Amazing American Heroes." Winners will be notified prior to the parade so that winning units can display their prize banners during the parade. Again this year the Purcellville Gazette will be handing off the "Liberty Cup," that is currently in the possession of the 2015 top winning entry, St. Peter's Episcopal Church, to the new 2016 winner. Make sure your parade unit is patriotic, as well as bold, big, unique, colorful, creative and entertaining. Special effects, animation and the use of patriotic music and sound will make your unit stand out.

The Parade will start at 12:30 PM at Emerick Elementary (continuing up Orchard Avenue, right on Main Street, left onto Maple Avenue) and end at Loudoun Valley High School. If you would like to participate in the parade, please contact Donnie Embrey, Parade Chairman of the Purcellville Volunteer Fire Department at 703-727-7191 or FORESTFFEMBREY@AOL.COM or visit www.purcellvilleva.gov to download an application.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 8,500 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

###



Purcellville 4th of July Parade Application

The top three patriotic themed entries will receive a banner to display during the parade. Winners will be selected by the July 4th Parade citizen volunteer group and based on musical, creative and patriotic decorations incorporating the 2016 theme. Winners will be notified prior to the parade so that winning banners can be displayed during the parade.

Tips for Creating a Winning Unit

The Purcellville Fourth of July Parade attracts thousands of spectators. Make sure your parade unit is patriotic, as well as bold, big, unique, colorful, creative and entertaining! Don't forget to incorporate the use of this year's parade theme, "Amazing American Heroes" Special effects, animation and the use of music and sound will make your unit stand out. Good luck!



Parade Facts

Date: **Monday** July 4th
 Staging Time: Line up at 10:00AM
 Start Time: 12:30 PM
 Judging: During Parade line up at 12:00 – Please arrive early to ensure you get judged.
 Staging Area: Emerick Elementary parking lot, Orchard Ave, School St, Loudoun Valley Community Center
 Application Deadline: June 24th, 2016
 Entry Fee: Free
 Return your application to:
 Fax: 703-779-2310
 Email: FORESTFFEMBREY@AOL.COM
 Purcellville Volunteer Fire Department
 Attn: Donald Embrey, Parade Chairman:
 Mail: 500 N. Maple Ave Purcellville VA 20132

Organization Information

Organization Name: _____
 Primary Contact Name: _____
 Title: _____
 Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Daytime Phone: _____ Evening Phone: _____
 Cell Phone: _____
 Best phone number to reach you on parade day: _____
 Email Address: _____
 Alternate Contact: _____ Phone Number: _____

About Your Organization

____ Business ____ School ____ Military ____ Non-profit
 Has your organization participated in the Purcellville Parade before? _____

Unit Entry Information

Emergency Vehicles (*Fire Apparatus / Ambulance, GPM, ALS/BLS*) (*GPM*) (*ALS/BLS*)
 Number of vehicles: _____
 Type and make of vehicles: _____
 Unit description: _____



Marching

Number of participants in unit: _____

Unit description: _____

Float

Total size of unit: Width: _____ Length: _____ Height: _____

Size of flatbed: Width: _____ Length: _____

Size of tow vehicle: Width: _____ Length: _____ Type of tow vehicle: _____

Number of participants on float: _____

Age range of participants: _____

Number of walkers: _____

Unit description: _____

Specialty (*dance troops, drill teams, etc. not on a float*)

Number of participants: _____

Age range of participants: _____

Unit description: _____

Motorized

Number of vehicles: _____

Type of vehicles: _____

Unit description: _____

Animal

Type of animal: _____

Number of walkers: _____

Unit description: _____



Parade Regulations

1. No one under the age of 18 will be permitted to operate a motorized vehicle. Participants under the age of 18 must be supervised by a parent or guardian.
2. No organizations will be allowed to ask for or accept any donations in the parade route. Anyone accepting donations for their organization will be removed from the parade.
3. If you wish to distribute candy along the parade route, please be sure to toss items as close to the curb as possible so that children do not run into the street. For the safety of participants and spectators, please do not throw candy into the crowd.

If you have any questions please contact Donald Embrey, Parade Chairman at 703-727-7191 or FORESTFFEMBREY@aol.com or Melanie Scoggins, Events Coordinator, Town of Purcellville, 540-751-2350 or mescoggins@purcellvilleva.gov

Waiver, Hold Harmless, and Photo Release

By signing below I/We agree and understand that the Purcellville Volunteer Fire Department and the Town of Purcellville accept NO responsibility for false statements made by the applicants or entrants.

The Entrant, by his authorized signature below, hereby agrees to indemnify, hold harmless, and defend The Purcellville Volunteer Fire Department the Town of Purcellville, Virginia, its elected and appointed officials, employees, agents and successors in interest from all claims, damages, losses and expenses including attorneys' fees, arising out of or resulting, directly or indirectly, from the Entrant's participation in the July 4th Parade, provided that such claim, damage, loss or expense is: (1) attributable to personal injury, bodily injury, sickness, death, or to injury or destruction of property, including the loss of use resulting there from, and (2) not caused by the grossly negligent act or omission, or willful misconduct of the Purcellville Volunteer Fire Department, the Town of Purcellville, Virginia, its elected and appointed officials, or its employees acting within the scope of their employment. This Hold Harmless and Indemnification Clause shall in no way be limited by any financial responsibility or insurance requirements and shall survive the termination of this Parade Entry Form.

The Entrant understands that any misrepresentation in this application, deviation from the final approved specifications and activities described herein, or failure to abide by all Federal, State and Local laws, ordinances, policies and procedures may result in the immediate revocation of this approved Parade Permit and refusal to issue a permit in the future.



The Entrant, by his authorized signature below, hereby authorizes the Purcellville Volunteer Fire Department, the Town and/or its designee(s) to take photographs, videotape, record, or produce communications for this and/or future events for publicity, promotion, and media coverage.

Signature

Title

Date