FIFTH ANNUAL PURCELLVILLE WINE & FOOD FESTIVAL
SATURDAY, JULY 16, 2016 FROM 3 – 8 PM
EARLY BIRD TICKETS AVAILABLE NOW

PURCELLVILLE, Va. (May 31, 2016)—The Town of Purcellville is excited to announce that Purcellville's Fifth Annual Wine & Food Festival will be held on Saturday, July 16th from 3:00 – 8:00 p.m. at Fireman's Field, 250 S. Nursery Ave. This popular event has consistently drawn several thousand attendees from Purcellville and around the region. The event is open to the public and will feature live music, nearly 30 local purveyors of wine, craft beers, specialty foods (including vegan options), and other items.

Online Early Bird tickets are now on sale through the event website, www.purcellvillewineandfood.com, or directly through Ticketfly. Ticket prices increase soon so get yours now!

Town residents will find a coupon code in their utility bill this week that will allow them to save 50% on ticket prices through July 15th. Resident tickets must be purchased online prior to July 16th and will not be available at the gate on event day. There is a purchase limit of 6 when using the resident coupon code. Residents that do not receive a utility bill in the mail are welcome to come to Town Hall during business hours to prove their residency and receive the coupon code.

All general admission entry tickets include a wine glass and two tasting tickets. Designated driver tickets include unlimited water and soda during the event. Persons ages 16-20 must purchase a designated driver ticket, and minors under age 15 are free.

The regular admission ticket pricing schedule is as follows:

- May 31 - July 5: $10 per ticket
- July 6 - July 15: $15 per ticket
- July 16 (Event Day – online and at the Gate): $20 per ticket
- Designated Driver tickets: $5
- Minors age 15 and under are always free

VIP tables are available starting June 1st for $250 each. The VIP experience provides attendees with early entry into the festival at 2PM, reserved seating for 8 people, 8 wine glasses, 16 tasting tickets and 4 bottles of wine. In addition to these perks, VIPs receive all access to the festival featuring live music, artisans, wineries, breweries and more. The VIP table purchaser is responsible for printing tickets and getting it to

members of their party or sending their mobile ticket to each attendee so they can be scanned upon entry. Tables are available until they are sold out or until midnight July 12th. The VIP program is very popular and typically sells out quickly.

More information about the Wine and Food Festival will be released over the coming weeks. Be sure to grab your tickets now!

The Town of Purcellville, Virginia
Purcellville is an award-winning town of nearly 8,500 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

###