



**NEWS RELEASE
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PUBLIC INPUT DESIRED ON FUTURE LAND USES IN THE PURCELLVILLE AREA

**INTERACTIVE MAP NOW AVAILABLE ON PLANPURCELLVILLE.COM
THROUGH MAY 1**

PURCELLVILLE, Va. April 18, 2016 — An interactive map is now available on PlanPurcellville.com that allows the public to provide direct input on the preferred location of future land uses in and around Purcellville. This map provides an online interface which allows a citizen to place a dot anywhere on the map and state the type and scale of the land use desired for that location along with any additional comments they wish to provide. This map duplicates the exercise that was available to those who attended the March 19 and April 7 comprehensive plan update workshops, and the public's responses will become the basis for the third round of workshops in May. Public input will be accepted on the map through May 1 at <http://PlanPurcellville.com/get-involved/use-and-scale-a-mapping-exercise/>.

This map was created as a direct result of evaluating the public's response to the first round of public engagement when the Town received over 230% more responses to the online survey than the mapping exercise which had to be printed and returned to Town Hall. The large difference in response rates demonstrated that the lack of an online interface was a major barrier to receiving significant public input, so the project team made a special effort over the past few weeks to develop this interactive map. "Throughout this process, we have consistently tried to remove any obstacles that could prevent the public from participating in the comprehensive plan update, so we hope the public finds this map convenient and easy to use" said Senior Planner Daniel Galindo. "The Town truly wants to hear from everyone in the community."

The interactive map is the last component of the second round of public engagement for the comprehensive plan update, but additional events and online exercises will take place throughout 2016. The next meeting date is tentatively scheduled for May 19 in Town Hall.

For more information, visit PlanPurcellville.com or contact Daniel Galindo, Senior Planner.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 8,500 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early

1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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