NEWS RELEASE
FOR IMMEDIATE RELEASE

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APRIL IS DISTRACTED DRIVING AWARENESS MONTH

PURCELLVILLE, VA, April 1ˢᵗ, 2016 –

Driving distracted can be deadly, buckle up, phone down!

Did you know that 8 out of 10 traffic crashes in Virginia are related to a distracted driving incident? It's true. A quick look away from the road could cause a serious crash that could injure you, your passengers, or someone in another car.

Cell phone use has been identified as a serious cause of distraction. When you talk on the phone your focus is on the conversation and your brain activity associated with driving is reduced by almost 40%.

Texting and driving, or checking out Facebook or Twitter on your smartphone, is the most dangerous thing you can do when you drive. You increase your chance for a crash by 23 times.

What else causes distracted driving? ANYTHING that takes your eyes and/or mind off your driving.

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The Purcellville Police Department will be out in force looking for distracted drivers and issuing tickets. Please put the phone down and pay attention to your driving!

The Town of Purcellville, Virginia
Purcellville is an award-winning town of nearly 8,500 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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