



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**PURCELLVILLE APPLIES FOR GRANT FROM
VIRGINIA COMMISSION FOR THE ARTS**

PURCELLVILLE, Va. February 22, 2016— Local arts organizations are invited to submit requests for funding to the Purcellville Arts Council by March 10. Funded arts activities must take place in Purcellville during FY17 (July 1, 2016 through June 30, 2017).

Purcellville will apply for \$5,000 of state funding from the Virginia Commission for the Arts' Local Government Challenge Grant Program, and match that number in local funds. The total of \$10,000 will be distributed to independent arts organizations to support activities within the town.

Interested arts organizations should submit a request letter to the Purcellville Arts Council, outlining a program budget, the arts activity that the funding will support and the audience(s) that will be served, along with a description of the organization. Letters are due by 5 p.m. on Thursday, March 10. Eligible applicants must be organizations whose primary purpose is the arts (production, presentation or support of dance, literary arts, media arts, music, theater or visual or related arts), are incorporated in Virginia and have their headquarters and home seasons, or activities equivalent to a home season, in the state.

Funding cannot be provided for payment to performers for specific performances.

The commission will review the funding requests and then make recommendations to the town council at its March 22, 2016 meeting on the distribution of the funding. The town council will make the final determination, dependent on receipt of the matching state funds. The deadline for the Town to apply for the Local Government Challenge Grant is expected to be April 1, 2016.

Letters should be addressed to the Purcellville Arts Committee, Attn: Local Government Challenge Grant, and can be mailed to 221 S Nursery Ave, Purcellville, VA 20132, emailed to mscoggins@purcellvilleva.gov or dropped off at Town Hall.

For more information about the Virginia Commission for the Arts' Local Government Challenge Grant program, visit www.arts.virginia.gov/grants_local.html

The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 8,300 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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