



**NEWS RELEASE
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PURCELLVILLE ECONOMIC DEVELOPMENT ADVISORY COMMITTEE SEEKS PUBLIC INPUT ON BRANDING INITIATIVE

PURCELLVILLE, Va. January 19, 2016 — The Town of Purcellville’s Economic Development Advisory Committee (EDAC) is seeking input from the public in understanding the distinct “brand” of the Town. Each organization, entity, and community has its own unique characteristics and qualities. While elected and appointed officials may have their own perceptions of these qualities, it is important to hear from the public on their own descriptions of the Town.

The EDAC has prepared a short, one-question survey asking the public to provide three adjectives describing the Town of Purcellville. This will help the EDAC and Council understand the “Purcellville Brand” and provide greater input into future activities.

The survey can be easily accessed at: <https://www.surveymonkey.com/r/purcellvillebrand> and will be available until Friday, January 29th.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 8,300 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer’s markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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