



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

Contact: Melanie Scoggins, Event Specialist
Mscoggins@purcellvilleva.gov, 540-751-2350

**New Events Ordinance;
Request for Town Donations to Events Due December 31, 2015**

PURCELLVILLE, Va. November 20, 2015 — At its meeting on October 27, 2015, the Purcellville Town Council passed a new Events Ordinance. Among other things, the purpose of the Events Ordinance is to establish a structured process for evaluating the impact of Events on the public; coordinate Town services provided to Events; assess and collect fees to offset the cost to the Town of Events; ensure the health and safety of Event patrons; and protect the rights and interests granted the holder of an Event Permit.

The Town of Purcellville encourages all residents and those interested in hosting special events to review the new Ordinance. Information on Events can be found at: <http://www.purcellvilleva.gov/specialevents>.

As designated in section 6-8 B. of the Ordinance, organizations authorized to receive donations of funds or services from the Town under Code of Virginia § 15.2-953 must request such services and funds no later than December 31st of each calendar year to be considered for inclusion in the budget adopted by Town Council the following calendar year. Applicants will be notified of Town Council's decision to allocate funds or services no later than July 1st of the calendar year following the request. If your organization fits this criteria and wishes to apply for funds or services to support an event taking place in Purcellville Town limits, please submit your request in writing to:

Special Event Support Request
Melanie Scoggins
221 S Nursery Ave
Purcellville VA 20132

Your request packet must include the following:

- Proof of your designation as an organization authorized to receive donations of funds or services from the Town under Code of Virginia § 15.2-953.
- Justification for support of the event as it meets one or more of the following criteria:
 - Draws tourists to the Town
 - Provides heritage, historical, or cultural experience or education that is relevant to the Purcellville area or of benefit to Purcellville residents
 - Raises money or collects goods for social service that benefits the residents of Purcellville such as fire & emergency rescue services, housing assistance, animal control & adoption, and food assistance.

Funds approved by the Town for donation to an event will be distributed to the event organizer after the event permit application has been approved. If the event that has been supported is canceled the event organizer is required to refund the Town the donation.

More information can be obtained at: <http://www.purcellvilleva.gov/specialevents> or by contacting Melanie Scoggins, Event Specialist, at 540-751-2350.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 8,300 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiques, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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