Town of Purcellville Virginia

NEWS RELEASE
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WATER PLANT ACHIEVES WATER FLUORIDATION QUALITY AWARD

PURCELLVILLE, Va. October 29, 2015 — The Centers for Disease Control and Prevention (CDC) commends the Town of Purcellville on achieving the Water Fluoridation Quality Award for 2014. The Public Water System (PWS) had consistent and professional adjustment of the water fluoride content to the optimum level for oral health for 12 consistent months. Consistent, high quality water fluoridation practice is a safe and effective method to prevent tooth decay, improving oral health for community residents of all ages.

Fluoridation is the adjustment of fluoride in drinking water to a level that is effective for preventing tooth decay. The award recognizes communities that achieved excellence in community water fluoridation by maintaining a consistent level of fluoride in drinking water throughout 2014. For 2014, only 4% out of the 54,000 Public Water Systems received these awards.

"As we celebrate the 70th anniversary of community water fluoridation, CDC and groups such as the Community Preventive Services Task Force continue to reaffirm our commitment to water fluoridation as one of the most effective steps a community can take to prevent tooth decay and promote oral health," stated Katherine Weno, DDS, JD, Director, CDC Division of Oral Health. "Studies continue to show that water fluoridation prevents about 25 percent of tooth decay in children and adults."

Community water fluoridation has been recognized by CDC as one of 10 great public health achievements of the 20th Century. Currently, nearly three-quarters (74.6 percent) – or 320 million people - served by community water systems have access to optimally fluoridated tap water. CDC recommends water fluoridation as a safe, effective, and inexpensive method of preventing decay. It's estimated that every $1 invested in fluoridation saves at least $32 in dental treatment costs.

The Town of Purcellville, Virginia
Purcellville is an award-winning town of nearly 8,300 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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