



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

Contact: Melanie Scoggins, Event Specialist
mscoggins@purcellvilleva.gov 540-338-7421 or

Amie Ware, The Nature Generation
aware@NatGen.org 540-668-7738

INAUGURAL HAIL TO THE TRAIL EVENT

PURCELLVILLE, Va. October 5, 2015 — Bring your family and friends to celebrate the inaugural Hail to the Trail event on Sunday, October 25th from noon to 3:00 p.m. at the Chapman DeMary Trail, 355 North Hatcher Avenue Purcellville. This event is the culmination of the Paint Purcellville Green and Fall for the Trail events coming together to host Purcellville’s Green Expo. Attendees can enjoy nature walks, live music, kid’s activities, live animals, food and drink, a nature photography workshop, a rain barrel workshop, demonstrations, and local “green” businesses and environmental organizations.

Hail to the Trail is co-hosted by The Nature Generation and the Town of Purcellville. During the event the town will be recognizing our TreeCity USA certification; Mayor Fraser will read the Arbor Day Proclamation, and a native tree will be planted at the Chapman DeMary Outdoor Classroom. The Nature Generation will also announce the winner of the McGranaghan Stewardship Award, recognize a scout for his work at the trail, and reveal the new welcome sign that recognizes this year’s trail sponsors. Learn more about the event, how to become a trail sponsor, and about the trail at www.NatGen.org.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 8,300 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiquing, entertainment, farmer’s markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

###