



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**FOURTH ANNUAL PURCELLVILLE WINE & FOOD FESTIVAL WELCOMES MUSICIANS
HARD SWIMMIN' FISH, THE GREENBEETS AND TODD WRIGHT**

**Saturday, July 18, 3 - 8 pm
Fireman's Field**

Purcellville, VA. (July 6, 2015) – Purcellville's Fourth Annual Wine & Food Festival will be held on Saturday, July 18th from 3:00 – 8:00 p.m. at Fireman's Field, 250 S. Nursery Ave. This popular event was awarded the Visit Loudoun 2014 Tourism Event of the Year (for attendance over 3,000), and drew approximately 8,000 attendees in 2014. This event is open to the public, and will feature live music from local bands The Hard Swimmin' Fish, The Greenbeets and Todd Wright. More than 30 local purveyors of wine, craft beers, specialty foods (including vegan options) and arts are participating. A complete list, along with our sponsors, is at www.purcellvillewineandfood.com.

New this year, guests can reserve a VIP café table with seating for 10 for \$200. Included is one bottle of wine, reserved seating for the entire event, early entrance at 2:00 p.m., and a keepsake wineglass. These tables also offer exclusive seating for viewing the festival stage. Additionally, a limited group of four covered tables, seating six each, sells for \$500 and includes prime viewing of the stage, two bottles of wine and lite fare from WK Hearth, and keepsake wineglasses.

Also new this year is the beer garden, where four Purcellville breweries have collaborated on a new brew which debuts at the Festival. The brew is called "4 Saisons," and is a broadly defined pale ale, generally highly carbonated, fruity, and spicy. Historically, Saison was traditionally brewed in the winter, to be consumed throughout the summer months. Not so long ago it was close to being an endangered style, but over recent years there has been a massive revival.

Admission is \$5 for drinking guests aged 21 and over, and free for nondrinking designated drivers and children. Wrist bands will be provided at the entrance gates. Food and drinks will be available for a nominal fee. ATMs will be on site. General admission and VIP tickets can be pre-purchased through www.purcellvillewineandfood.com or through <http://www.ticketfly.com/event/869025>. Those with advanced ticket purchases will be granted their own express line at each gate. Parking is free and free shuttles will run throughout the event from six satellite parking areas around town.

The Town of Purcellville, Virginia

Purcellville is an award-winning town of nearly 8,300 residents located in Loudoun County, approximately 40 miles west of Washington, DC. It has been honored for its green initiatives, most recently with the prestigious Siemens Sustainability Award for Small Communities. The Town has an elected Mayor and six Town Council members. Once a stop along the W&OD rail line, Purcellville has maintained its historic old-town feel through the restoration and maintenance of its many downtown structures, reflecting the Victorian architecture popular during the early 1900s. Today, Purcellville is the economic hub of western Loudoun County and a popular weekend destination for antiques, entertainment, farmer's markets, wineries, breweries, distilleries and restaurants. More info at www.purcellvilleva.gov.

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