

Purcellville

Citizen Update

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FALL 2010

VOL. 5, NO. 1

TOWN OF PURCELLVILLE, VIRGINIA

Purcellville Ends Fiscal Year 2010 with Surplus Rainy Day Fund Estimated at \$4.4 Million

According to the Town's independent auditor, Robinson, Farmer, Cox and Associates, the Town of Purcellville ended last fiscal year on June 30, 2010 with a surplus of over \$600,000.

"With strong, prudent and conservative fiscal management, the Town has been able to grow its rainy day fund from \$1.7 million to \$4.4 million over the past five years while adopting a tax rate that has cut or equalized the Town property tax," said Mayor Bob Lazaro. "It is a record that the staff and Council can be proud of."

The auditors conducted the audit fieldwork this past August and continued to work with the

Town to finalize financial statements, notes and statistical reports required for the Comprehensive Annual Financial Report (CAFR) which will be available in December 2010. Once available, the CAFR will be placed on the Town website, www.purcellvilleva.gov. Last year, the Town received its second "Certificate of Achievement in Financial Reporting" presented by the Government Finance Officers Association of the United States and Canada for the June 30, 2009 report. This award recognizes governments whose CAFR reports achieve the highest standards in governmental accounting and financial standards. ■

Town of Purcellville Receives Awards The 2010 Virginia Municipal League Achievement Award — The Second Achievement Award for Purcellville in Three Years

The Town of Purcellville received a 2010 Virginia Municipal League (VML) Achievement Award for local governments serving communities with a population between 5,000 and 10,000. In October, Mayor Bob Lazaro and Council member C.J. Walker, III were presented with the award at the 2010 VML Annual Conference in Hampton.

The awards program is an important forum for sharing some of the very best public service ideas in Virginia, a competition in which local government leaders can learn. By sharing winning entries with the public, the league demonstrates that Virginia's local governments are imaginative, highly professional and cost

effective. The award competition is highly competitive and considered the pinnacle of government awards at the state and local levels. This year, there were more than 60 entries for Achievement Awards.

"The Town is honored and humbled to receive this prestigious award," said Purcellville Mayor Bob Lazaro. "My sincere thanks to our citizens, business community, Council Member Wagner, Assistant Town Manager Patrick Childs and the citizen volunteer members of our Economic Development Advisory Committee. This is our second award from VML and like the first it is the result of a cooperative team effort."

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Statewide Certified Green Government Award Third Consecutive Award, Purcellville Highest Rated Town

The Town of Purcellville is one of 207 local governments that are members of the Virginia Municipal League to receive re-certification as a "VML-Certified Green Government." This year, Purcellville is the highest rated Town at the Gold Level and joins only 20 other VML members receiving the Green Government certificate. In 2009, Purcellville placed first in the under 15,000 population category and achieved certification at the Gold level. This is the third year of the VML Green Government Challenge initiative and Purcellville has been recognized each of those years.

The award was presented to Mayor Bob Lazaro, Jr. and Council member Christopher J. Walker, III during the League's Annual Conference held in Hampton on October 5, 2010.

"The Council is delighted to accept this prestigious award on behalf of our residents," said Mayor Bob Lazaro. "Protecting and enhancing our environment is a top priority for the Council and we are pleased to have these efforts recognized on a statewide basis. It is what makes Purcellville a great place to live and raise a family."

The cornerstone of VML's "Go Green Virginia" environmental initiative, the "Green Government Challenge" is a friendly competition among VML member local governments to encourage the implementation of specific environmental policies and practical actions that reduce carbon emissions. City, town and county governments earned "green points" by implementing or

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Town Reopens Historic Bush Tabernacle November Dedication Ceremony



The Town of Purcellville held a Dedication Ceremony and concert in celebration of the renovation and reopening of the historic Bush Tabernacle Hall at Fireman's Field on Sunday, November 7. Mayor Lazaro welcomed the audience and the band, The Fabulous Hubcaps, played oldies and classic rock music to a full house. Private sponsors of the event were Pizzagalli Construction Company, MBP, KFC/Taco Bell and SWSG. The Town asked each ticket holder to bring one non-perishable food item when picking up the free tickets. All food collected was donated to the Tree of Life Food Pantry which serves western Loudoun County.

The Tabernacle, constructed in 1903 to host the annual "bush meetings" of the Prohibition and Evangelical Association of Loudoun County, is one of only three such bush meeting structures remaining in the Commonwealth. Several green, environmental design elements are included in the substantial rehabilitation of the Tabernacle recently completed by the Town. These elements are a geothermal HVAC system, a metal roof with recycled materials, LED and high-efficiency lights that use less electricity, added insulation to lower the HVAC demand, high-efficiency toilets with sensors to use less water, and a waterless urinal

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Mayor & Town Council

Mayor Robert W. Lazaro, Jr.
Vice-Mayor James O. Wiley
Thomas A. Priscilla, Jr.
Christopher J. Walker, III
Gregory W. Wagner
Joan Lehr
J. Keith Melton, Jr.

TOWN OF PURCELLVILLE

130 East Main Street, Purcellville, VA 20132
www.purcellvilleva.gov

Message from Mayor Bob Lazaro



Dear Neighbors,

On behalf of the Council and your Town staff, I would like to thank all of our residents, faith community and businesses for all that you do to make Purcellville a great place to live and raise a family. We are blessed to live in a community where folks give so much time and effort to help others. It is very much appreciated and noticed.

2010 was an exceptionally busy year. I am pleased to report that once again we ended our fiscal year (June 30) with a surplus. Furthermore, the Council has been able to adopt a tax rate for four consecutive years that has either equalized or cut Town taxes. For the second consecutive year our Financial Report won a national award making our small Town a leader. And, the Town won a statewide award for our community engagement activities.

Our investments in such historic resources as the Bush Tabernacle at Fireman's Field and the Train Station continue to pay dividends. We are delighted both buildings were accepted for listing on the National Register of Historic Places. The Tabernacle is now open and the Teen Center is plenty busy with community events.

December will once again be a busy month with all of our Christmas in Purcellville activities. It is just wonderful to see the smiling faces of children this time of year. I look forward to seeing you around Town.

From all of our families to yours for a very happy and healthy 2011.

Sincerely,

Robert W. Lazaro, Jr., Mayor
Town of Purcellville
130 East Main Street, Purcellville, VA 20132
blazaro@purcellvilleva.gov
(H) 540.338.0366

For a forum for local employers to post jobs and for residents to search for jobs close to home, check out:

JOBS

www.purcellvillejobs.com

Yard Waste, Tree Limbs and Christmas Tree Collection Update

Yard waste will be picked up separately from refuse and recyclables and recycled every Wednesday from March 1 until December 29, 2010. Yard waste is household waste that consists of grass clippings, leaves, brush and tree pruning arising from general household yard maintenance. Yard waste such as leaves and grass clippings should be placed in biodegradable paper recycling bags or a dedicated and clearly marked yard waste container for collection. "Yard Waste Only" stickers are available at the Town Hall to place on a personal container.

A reasonable amount of tree limbs and branches (not to exceed more than ten bundles) will be collected on Wednesday if tied securely in a bundle with rope or strong twine. Each limb and branch can be no larger than six inches in diameter and no longer than five feet in length. The bundles should be approximately as wide as a typical person's arms length so that the collection staff can safely handle the bundle. No dirt, soil, sod, mulch, stone, rock or any type of construction debris will be collected. Please place the tree limb and branch bundle curbside and not in the street or on a sidewalk. Please note that a loose pile of yard debris or tree limbs and branches will not be collected. It is each resident's responsibility to remove large accumulations of tree limbs, branches and related debris created by events such as tree removal or major pruning activities, storm or other physical damage.

**All yard waste collection will end on Wednesday, December 29, 2010.
Yard waste collection will resume during the first week of March 2011.**

Christmas trees will be picked-up curbside on Wednesdays during regular refuse collection. Please have all tinsel and decorations removed from the tree and do not place trees in plastic bags; place them curbside and not in a street or sidewalk.

DEDICATION *Continued from page 1*

that uses no water. These green features along with the repairs and alterations will contribute to the successful operation of the Tabernacle for many years to come.

The geothermal system at the Tabernacle consists of 15 wells that are 300 feet deep and connected to seven interior HVAC units. The geothermal system runs on electric power supplying both heating and cooling. None of the parking spaces at the site are impacted by the geothermal wells located under the Fireman's Field main parking lot. EPA rates the underground piping to last approximately 200 years. Geothermal systems do not use any onsite fossil fuels and according to the EPA, can reduce energy consumption - and corresponding emissions - up to 44% compared to air-source heat pumps and up to 72% compared to electric resistance heating with standard air-conditioning equipment.

The U. S. National Park Service announced in June that the Tabernacle and the Purcellville Train Station were listed on the National Register of Historic Places. The two properties, which are owned and were nominated by the Town of Purcellville, were also listed on the Virginia Landmarks Register in March. Registration is an honor bestowed on historic properties by the state and federal governments. It recognizes the historic value of a property and encourages present and future owners to continue to exercise good stewardship.

On October 15, 2010, the Skating Rink at Bush Tabernacle Hall officially reopened under the management of the Town's concessionaire, Tabernacle Hall/The Purcellville Teen Center Inc. More information can be found at www.bushtabernacle.com. ■

Green Tips Keep out winter air by covering your window air conditioners tightly on the inside with thick plastic or special air conditioner covers. Weather-strip around the units to block drafts. Also, improve efficiency in winter by using ceiling fans set on reverse to re-circulate heat that would otherwise build up near the ceiling. For more Green Tips, visit the Go Green Virginia web site at www.gogreenva.org/?/resources/green_tips.



Mayor Bob Lazaro Appointed Chair of Go Green Advisory Committee

Mayor Bob Lazaro has been appointed Chair of the Virginia Municipal League (VML) Go Green Advisory Committee. The statewide committee is comprised of local governments, individuals and firms who give generously of their time to plan and implement the components of the VML Go Green Virginia initiative (GoGreenVa). This initiative recognizes that communities need to take innovative steps to reduce energy usage and promote sustainability.

In 2009, Mayor Lazaro was appointed by VML to Chair the statewide 2010/2011 Environmental Quality Policy Committee and to serve as a member of the VML Legislative Committee.

"Environmental quality issues are something that is very important to me and I have worked hard

to make this a major component of my tenure as Mayor in Purcellville," said Mayor Lazaro. "I am honored to be appointed Chair to head this statewide advisory committee."

For the past three years, the Town has been recognized as one of 207 local governments that are members of the Virginia Municipal League as a "VML-Certified Green Government." In addition to certification, Purcellville placed first in the under 15,000 population category and achieved certification at the Gold level in 2009. Some of the initiatives and programs during Mayor Lazaro's leadership that achieved statewide recognition since 2008 include the 1,271 acres of land in the Blue Ridge Mountains placed into a conservation/open-space easement, a pilot partnership with Dominion Virginia Power to

install LED lighting in town, establishment of a volunteer Committee on the Environment, a Water Conservation Rebate program, purchase of approximately 193 acres adjacent to the Town's water treatment plant and placed into a conservation easement, several green design elements in the renovation of the Tabernacle including a geothermal HVAC system, consecutive years as a Tree City USA community with Growth Awards, a sustainable procurement policy, and policies to protect major and minor stream valleys and wetlands.

"Overall, the goal of the environmental policies and practical actions is to reduce carbon emissions while saving the Town money," added Lazaro. ■

New Public Works Maintenance Facility and Upgraded Basham Simms Wastewater Facility



The 13,300 sq. ft. maintenance facility at top has maintenance bays and office space. The new, state-of-the-art wastewater facility capacity has increased to 1.5 million gallons per day.



Ribbon cutting ceremonies were held in August for the new Public Works Maintenance Facility and the upgraded Basham Simms Wastewater Facility (BSWF).

The Purcellville Public Works Maintenance Facility is located at 1005 South 20th Street and is comprised of a 13,300 square-foot pre-engineered metal building with office space and maintenance bays along with site structures for equipment storage, aggregate and chemical storage, and spreader racks. The facility was funded through a Rural Development bond from the United States Department of Agriculture. Webb Construction Company, Inc., was the General Contractor; Rummel, Klepper, & Kahl, LLP, the Construction Manager; and Mattern and Craig, Inc., the Engineer and Designer.

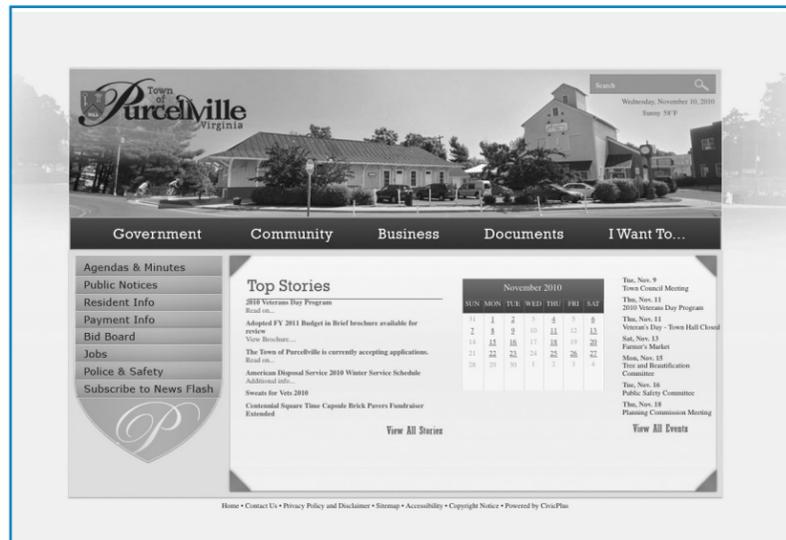
The Basham Simms Wastewater Facility (BSWF) is located at 1001 South 20th Street. In 2005, the State of Virginia developed new regulations mandating that municipal wastewater treatment plants reduce nitrogen and phosphorous in effluent discharged to the Chesapeake Bay and its tributaries. Upgrades to the BSWF provide the additional treatment needed and also increases the capacity of the facility from 1 million gallons per day (1 mgd) to 1.5 mgd. In response to these new regulatory requirements for the removal of nutrients, the facility was upgraded to achieve “state-of-the-art” nutrient removal. The facility will cut the concentration of Nitrogen by 50 percent and reduce the phosphorous concentration approximately 80 percent. The Virginia Department of Environmental Quality (DEQ) provided a cost share grant through the Water Quality Initiative Fund. The Town also obtained a State Revolving Loan and a low interest loan from DEQ for the remaining funding. The Contractor for the project was Pizzagalli Construction Company; the Construction Manager was Rummel, Klepper, & Kahl; and the Engineer and Designer was CH2M Hill Inc. ■

MUNICIPAL LEAGUE ACHIEVEMENT AWARD *Continued from page 1*

The Town’s winning award entry, “Successfully Engaging the Community for Success,” focuses on efforts by the Town Council and Economic Development Advisory Committee (EDAC) to create conversations with the community on economic development issues through the ongoing series of Economic Development Forums and Small Business Roundtable Events. Since 2008, the Town has held four Economic Development Forums with speakers and topics such as Public-Private Partnerships, Main Street Development, Partners in Revitalization, and how businesses may be more responsive to the large youth population in and around the community. Also, in partnership with the Virginia Farm Bureau, two Small Business Events were held beginning in 2009 with panels of experts to bring critical awareness to the issues facing small businesses today. The Town’s winning entry was featured in the September issue of Virginia Town & City magazine.

The Virginia Municipal League is a statewide nonprofit, nonpartisan association of city, town and county governments established in 1905 to improve and assist local governments through legislative advocacy, research, education and other services. The membership includes all 39 cities in the state, 157 towns and 11 counties. ■

Town Redesigns Website



The Town’s redesigned website, www.purcellvilleva.gov, was unveiled and went live at the end of October 2010. As a part of its strategic planning sessions, the Town Council identified “Town website upgrades and enhancements” as a priority project with the recommendation to establish a Town Web Design Committee (WDC) comprised of staff and a Town resident to work on this initiative. After soliciting interest from residents to serve on the WDC, the Town Council appointed Stephen Erickson. Since that time, the WDC met and worked to produce a user-friendly redesign of the website to foster awareness of the Town, communicate real-time information, and provide a database of Town documents. The overall aim is to present the information as simple as possible without the site being too simple, and to ensure that the paths to the information are natural and straightforward without clutter. While the redesigned site will be live, the Town will continue to make necessary improvements, adjustments and corrections. Please contact the Town Clerk, Jennifer Helbert, at jhelbert@purcellvilleva.gov or (540) 751-2333 if you have any questions or comments about the redesigned website. ■

Adopted Fiscal Year 2011 Budget in Brief

In an effort to improve communications with citizens and the business community, the Town of Purcellville developed a four-page budget brochure that highlights and summarizes the adopted annual budget and the outputs and outcomes of the budget process. The focus of this brochure is on what the residents and businesses in the town get for their tax dollars and fees in a clear and understandable way. At a high level, the brochure explains how the Town uses the taxes and fees to conduct local government operations and the delivery of services to the town residents and businesses.

The brochure – “The Adopted Fiscal Year 2011 Budget in Brief” — is available at the Town Hall at 130 East Main Street and can also be found on the Town website at www.purcellvilleva.gov along with the full budget document.

Should you have any questions, please contact the Town’s Budget/Procurement Specialist, Steve Coakley, at scoakley@purcellvilleva.gov or (540) 751-2351. ■

After Hours Emergency Numbers

- Police, Medical or Fire Emergency 911
- Dominion Virginia Power (888) 667-3000
- Poison Control (800) 222-1222
- Water, Wastewater, Street Maintenance (540) 338-7700

Non-Emergency Numbers

- Police (540) 338-7422
- Fire (540) 338-5961
- Rescue (540) 338-4706
- County Fire & Rescue (703) 777-0637
- Sheriff Department (703) 777-1021
- Dominion Virginia Power (703) 359-3275
- Comcast Cable (571) 434-1280
- Verizon (800) 275-2355

Rock the Field

The Purcellville Parks and Recreation Advisory Board held the latest Rock the Field concert on September 12 and despite an overnight rain, the sun came out and everyone had a wonderful time. Four great bands performed, headlined by Ivy Rose. Free face painting and temporary tattoos were available and a rock wall challenged anyone willing to climb it. The next Rock the Field will be in June 2011. ■



Purcellville Tree Farm Expansion

Life Scout, Matt Davis, coordinated volunteers for a tree planting as part of an Eagle Scout project at the Town's tree farm located by the Basham Simms Wastewater Facility on 20th Street. In November, 10 volunteers including Boy Scouts and Scout leaders planted 41 tree seedlings that can one day be used as replacement trees in the community.



The trees, a mix of Sycamore and Oak leftover seedlings from Arbor Day, have been surrounded by tubular bark protectors and staked into the ground to protect them from wind, frost, and deer rub.

In 2009, Boy Scout Troop 39 planted 21 smaller trees as phase one of the new tree farm and with this year's 41 trees added as phase two, there are a total of 62 trees dedicated for replanting in about five years. ■

Back: Jordan Davis, Scoutmaster Tim Davis. Middle: Susan Davis, Committee Chair Dale Lee, First Class Scout Connor Maroni, Life Scout Matt Davis, Eagle Scout Rodney Lee. Front: Ellen Weiner. Other volunteers not in photo: Eagle Scout Ian Orsinger, Assistant Scoutmaster Mike Maroni, and Reverend David Milam

GREEN GOVERNMENT AWARD *continued from page 1*

adopting up to 30 policies and actions divided into 11 categories ranging from energy efficiency and green buildings to land-use and innovation. The localities amassing at least 100 "green points" out of a possible 200 earned certification as a "Green Government."

Thirty-one member local governments took the time to register their interest on the Go Green Virginia Website at www.GoGreenVa.org and participate in the Challenge by submitting their accomplishments for review. More information about the Town's green program over the past two years can be found in the document, *Go Green Purcellville — Highlights of Innovative Efforts, Policies, and Activities for the Environment*, on the Town's website at www.purcellvilleva.gov. ■



From L to R, VML President, James P. Council, III, Council member Christopher J. Walker, III, Mayor Robert W. Lazaro, Jr.

New Welcome Sign in Downtown Area



Recently, the final touches were put on an Eagle Scout project undertaken by Gabe Vogt to erect a new welcome sign in the Miller Parking Lot located along Main Street near the Shell Station in the Historic Downtown Area. The first part of the project involved the replacement of a chain link fence and business sign with an information board. The Town then landscaped and cleaned up the general area. Next, Patti House of Sign Design Inc of Purcellville painted the mural of Historic Downtown buildings and attractions (pictured) on the side of the sign facing west. On the other side of the sign, maps and a listing of area businesses will be displayed to help orient people parking and walking in the area and direct them to key attractions. ■

Congratulations to the 6th Annual Turkey Trotters

The 6th Annual Turkey Trot 5k and Fun Run on November 7, 2010 included 418 runners in the 5k race, over 100 fun runners, a new course, and gorgeous weather. The new route took runners through historic Purcellville neighborhoods and down Main Street, with the start and finish at the Loudoun Valley Community Center. The Turkey Trot 5k is a fundraiser for the advisory board of the Loudoun Valley Community Center, a nonprofit 501(c)3 organization. Almost \$8,000 was raised at this year's event to benefit the center's ongoing effort to provide scholarships and financial aid to those in need in western Loudoun for pre-school, after/before school care and day care programs. Funds raised also support the music and physical education programs at the center. For more information, visit pvilleturkeytrot.shutterfly.com. ■



Save the Date!



February 19, 2011 Historic Bush Tabernacle

The Town of Purcellville will be working to bring Loudoun's wineries, CSAs, producers and local restaurants that utilize local foods under one roof for all to enjoy! loudoungrownexpo.blogspot.com

QR Code for Your Smartphone



Have a smartphone? Access the Loudoun Grown Expo information using your phone's barcode/QR Code reader. You can find a comprehensive list of smartphone apps here: <http://bit.ly/dgGe0Y>

Upcoming Events

November 26

Annual Christmas Tree Sales Fundraiser

The Purcellville Volunteer Fire Department begins Christmas tree sales at the Public Safety Center located at 500 N. Maple Avenue.

December 10 & 12

4th Annual Christmas Light Trolley Tour, 5:30 p.m. - 8:30 p.m. Sponsored by: CH2MHill

Watch the Town website for updated information for your FREE tour to look at the light displays throughout Purcellville. While riders are waiting, there will be marshmallows to roast, carols to sing and a place to get warm while enjoying cookies

and hot cocoa. If your neighborhood wants to be part of the tour, please display your lights by December 3 and contact Cheryl Herman at cherman@purcellvilleva.gov to be included in the planned route. Volunteers are needed for this event.

December 11

"Christmas in Purcellville" Parade and Activities

The parade will start at Noon with Santa and Mrs. Claus, there will be a Lego train display and face painting at Town Hall, Storytime at the Library, ornament making and pictures with Santa and Mrs. Claus. To register, email Cheryl Herman at

cherman@purcellvilleva.gov. Email your request to order your tickets for Breakfast with Santa and Mrs. Claus at breakfastwithsanta@live.com.

December 11

"Christmas in Purcellville"

Tree Lighting, 6:00 PM

Join everyone at the Teardrop along Main Street to listen to carols and participate in the lighting of the Town tree.

Non-perishable items will be collected at the Trolley Tours on Dec. 10 & 12 as well at Town Hall for the Christmas Parade for the Tree of Life Food Bank which serves Western Loudoun.