



**Department of Community Development
Department Update – 8/31/16**

Zoning Activity Summary. Current zoning and planning activity within the Department of Community Development. Table A below provides a summary of the ongoing applications. More detailed information follows the table in narrative form.

Table A			
Current Projects			
Applicant/Project Name	Location/address	Review Type	Status <small>See Legend at end of matrix</small>
7-Eleven, Core States Group	700 E Main Street	Lot Consolidation	WOA
7-Eleven, Core States Group		Special Use Permit for additional of pumps & larger canopy	WOA
7-Eleven, Core States Group		BAR review of proposed canopy over gas pumps	BAR approval 7/19/16
Beckstrom Electric	Lot 1, Mayfair Industrial Park	Minor Site Plan for storage lot	UR
Catoctin Corner	Corner E Main and Route 287	Site Plan Construction Plans	UR UR
Catoctin Corner		BLA - Purcellville Development and Patrick Henry College	UR
Catoctin Corner		Deed and Easement plat – Patrick Henry College	UR
Catoctin Corner		Deed and Easement plat – Patrick Henry College Parcel 2A	UR
Catoctin Corner		Deed and Easement plat– Purcellville Development and Stormwater Management Agreement	UR
Mayfair Industrial	Richardson Lane	Site Plan	Approved. Plan Revision approved 7/13/16.
Ms Annie’s Home Child Care	130 Misty Pond Terrace	Special Exception for maximum of 12 children	BZA public hearing is scheduled for 9/7/16
Morgan Meadows	N Hall Ave	Prel. Plat of Subdivision – 5 residential lots	Approved
McDonalds Corp.	N Maple Avenue	Site Plan	Approved 7/13/16
McDonalds Corp	N Maple Avenue	Lot Consolidation	Approved 7/13/16
Mini Warehouse Climate Controlled Storage Facility	Lot 6F - 37231 Richardson Ln	Site Plan	UR
O’Toole	37935 Colonial Hwy	Rezoning Comp Plan Amend	UR WOA

Economic Development Summary- August 31, 2016

Purcellville Crossroads	Corner Route 287 and Route 7 Bypass	Annexation	Being reviewed by County Board Of Supervisors
Old Purcellville Firehouse	130 S 20 th Street	Minor Site Plan – Installation of parking lot	UR
Purcellville Motorsports	401 Browning Court	Site Plan Pre-app with BAR in July	Approved 4/7/08 BAR approval 7/19/16
Southern States	261 N 21 st Street	BLA/Lot Consolidation and Sanitary Sewer Easement	Approved
Southern States	261 N 21 st Street	Site Plan	Approved 8/10/16
SunTrust Bank	165 Purcellville Gateway Drive	New Construction	WOA
Vineyard Square	130-148 21 st	Site Plan New construction	Site plan approved
Virginia Regional Transit	Browning Court	Text Amendment SUP	Approved Submitted 8/12/16
Warner Brook	Purcellville Rd	Annexation	UR
Village Case		Comprehensive Plan Amendment	Submitted 8/2/16 UR
Village Case		Proffered Condition Amendment	Submitted 8/2/16 UR

Table B

Commercial/Industrial Zoning Permits Issued or Under Review

Applicant/Project Name	Location/address	Review Type	Status See Legend at end of matrix
INOVA	740 S Main Street	Occupancy Permit	UR
Jacks Run Brewery	108 N 21 st Street	Interior fit up for brewery	Approved 2/12/16 Occupancy issued 8/4/16
Monks BBQ	251 N 21 st Street	Interior fit up for restaurant expansion	Approved 2/17/16
Monks BBQ		CDA and Zoning for Front deck expansion and covered area	CDA approved 4/19/16 Zoning Permit approved Construction Complete
Purcellville Pharmacy	609 E Main Street	Interior fit-up for pharmacy	Approved 3/30/16
Bada-Bing Bagels	719 E Main Street	Interior fit-up for Restaurant	Approved 4/14/16 Occupancy approved 9/7/16
Petit Lou Lou, LLC	713 E Main Street	BAR – Exterior renovations - restaurant	Approved 4/19/16
Petit Lou Lou, LLC		Interior Fit-up for French bakery and pastry shop	Approved 5/18/16
Tasos Vatikiotis – Purcellville Theater	860 E Main Street	Interior fit-up, Suite 1, 2 nd Floor	Approved 4/26/16
Adroit Brewery	404 Browning Ct	Interior fit-up for brewery expansion	Approved 4/29/16

Economic Development Summary- August 31, 2016

Page 3 of 13

Select Property Management/ Purcellville Firehouse	130 S 20 th Street	Interior Future Tenant Fit-up	Approved 5/9/16
Berry Blossom	221 N 21 st Street	Interior Fit-up issued for ice cream and smoothie shop	Approved 5/13/16

Table C

Commercial/Industrial Occupancy Permits issued				
Applicant/Project Name	Location/address	Review Type	Date of Approval	Employees
Alure	151 East O Street	Vapor Shop	8/12/16	1
Jack's Run Brewing Company	108 N. 21 st Street	Brewery	8/4/16	8
Sentry Management	117 N. Bailey Lane	Office	8/4/16	12
Loudoun Valley Yoga	205 Hirst Road, Suite 305	Studio	8/5/16	2
Home Based Business – Permit Issued				
Lydia John's Aquilar	205 Ken Culbert Lane	Child Care	8/4/16	1
Total Employees		Year to Date	Month of August	
		93	24	

Legend: UR – Under Review; WOA – Waiting on Applicant; CDA – Certificate of Design Approval

Public/Town Projects:

None at this time.

Business-Related Projects:

Approved:

1. **Mayfair Industrial** – East Nichols Lane.
 - Construction plans submitted on August 28, 2014 for the industrial use section of the Mayfair development. Plans are under review.
 - Second submission with response to comments received from applicant on 12/29/14 and has been sent out for additional review. Additional review comments have been sent to applicant.
 - Third submission of construction plans received on 3/6/15.
 - Record Plat submitted on 2/25/15.
 - Fourth submission of construction plans received on 4/15/15 and sent out for review on 4/16/15.
 - Grading and land prep has begun. All remaining comments on construction plans sent to applicant 5/21/15.
 - Construction plans approved 6/18/15.
 - Revisions to construction plans submitted on 6/18/15 and have been sent out for review.
 - Record plat resubmitted on 5/8/15. The revisions to construction plans were approved on 9/16/15.
 - Record plat approved and recorded. Performance bond is being processed.
 - Performance bond approved.
 - Site Plan revision is currently under review.
 - Site Plan revision approved on 7/13/16

2. **Vineyard Square** – 130-148 21st Street.
 - Nine demolition permits were issued on November 5, 2014 and demolition has begun on some of the sheds and accessory buildings.
 - Site Plan submitted on 12/30/14 and was sent out to review agencies on that day. Review comments distributed on 1/30, 2/11 and 2/12/15.
 - Second submission received on 3/3/15.
 - Zoning Determination provided on March 13, 2015. Appeal of Zoning Administrator's determination to the BZA regarding BAR approval was received on April 10, 2015. Appeal to be heard by the BZA on July 1, 2015. Zoning Administrator's determination that the CDAs remain valid was upheld by the BZA on July 24, 2015. Waiting on site plan resubmission from applicant. The BZA decision was appealed to the Circuit Court.
 - Third submission of the site plan was submitted on 8/7/15 and is under review.

- Applicant submitted 2 Deeds of Easement and Vacation for the project on 8/26/15. Public Works and Community Devel. Departments met with the applicant on 8/31/15 to discuss the site plan. Site plan ready for approval after easements are finalized.
- Easements have been recorded, bonds have been approved and site plan has been signed 3-1-16.
- Court case complete. ZA prevailed. 4-25-16.

3. **McDonalds Restaurant** – 121 N. Maple Avenue.

- Certificate of Design approval was issued on August 19, 2014 for the construction of a new restaurant building at the current site.
- McDonalds has also submitted special use applications for a restaurant over 4,000 square feet and for a drive through at the same location.
- Planning Commission held a public hearing and recommended approval to the Town Council on 11/6/14.
- Following a public hearing, Town Council approved the special use permit applications on 12/9/14.
- Site Plan received on 12/9/14 and is under review. All review comments were received by January 27, 2015.
- 2nd submission received on 2/24/14 and was sent out for review on 2/25/15.
- Applicant requested a 120 day site plan extension which was granted. No news. Application will be put back in the active category when resubmitted. Still expect this to go forward sometime this year.
- Submitted a new application to the BAR for construction of a new building at their current site. This application will be reviewed at the BAR's March 15, 2016 meeting.
- BAR approval was issued on 3/15/16.
- Site Plan for the rebuilding of the restaurant submitted 4/15/16 and is under review.
- Lot Consolidation submitted on 4/22/16. Waiting on submission of deed.
- Reviewing Lot Consolidation Deed and plat. Approved.
- Performance Bond received and approved.
- Site Plan approved on 7/13/16. Public Improvements bonded.
- Demolition and zoning permits issued.
- **McDonalds plans to reopen prior to Thanksgiving.**

In Application Process:

1. **Catoctin Corner** – E. Main Street and Rt. 287 N.

- Site plan submitted on 1/18/13 for a shopping center.
- Applicant submitted Traffic Analysis on May 14, 2014.
- Grading Plan has been submitted and is being reviewed by the County and the Town. 3rd submission received on 2/17/15 and was sent out for review.

- Review comments sent to applicant on 3/5/15. Waiting for final approval from Loudoun County.
- Grading plan approved on 7/8/15. Clearing has begun and a construction entrance has been established. Staff has been discussing site plan process with the applicant. Construction plans received on 9/4/15 and site plan received on 9/25/15. Both applications are under review.
- Proposed gas station has been preliminarily reviewed by the BAR. Certificate of Design for the gas station/convenience store approved by BAR on 11/17/15.
- An application for another new building at the shopping center was submitted for BAR review on 1/11/16.
- The BAR approved the design of 2 of the buildings at their 2/16/16 meeting and will be reviewing 3 additional new buildings and a dumpster enclosure at their 3/15/16 meeting.
- At the 3/15/16 BAR meeting, design approval was given to 3 buildings and the accessory dumpster enclosures.
- Site Plan and Construction Plans are under still review.
- Last building design will be reviewed by the BAR at their May meeting.
- CDA have been issued for all buildings. As applicant acquires proposed tenants some revisions to building designs are being proposed.
- Various deeds and plats for easements/vacations of easements have been submitted for review. Reviewed by Town Attorney and comments sent to applicant.
- SUP submitted to shift the location of an approved drive-thru restaurant from the rear of property to prominent location adjacent to the project entrance off of Business 7. Planning Commission held public hearing on 8/4/16. Public hearing was continued to 8/18/16. Planning Commission did not recommend approval to Town Council.

2. **Purcellville Crossroads** – Corner of the Route 7 Bypass and Route 287.

- Application for an annexation of approximately 47 acres for a mixed use development. Application was submitted on July 29, 2013. Staff is reviewing the application.
- Applicant provided a presentation to Town Council on 9/9/14. A complete annexation application is expected the week of April 6, 2015.
- Concept plan submitted on 4/9/15.
- Developer held a public informational update at the Carver Center on May 27, 2015.
- Staff report was presented to Town Council on July 28, 2015.
- Applicant submitted a new annexation application on 9/22/15. The annexation request is being reviewed by Loudoun County.
- The applicant will conduct a charrette on March 3.
- Charrette held.

3. **Warner Brook, LLC** – Purcellville Road.
 - Application submitted requesting annexation of two parcels (PIN#s 487-38-8931 and 487-28-1679) totaling 131.29 acres located at 17100 Purcellville Road just north of the Route 7 Bypass.
 - Departments are reviewing the application.
 - Waiting on applicant to provide a fiscal impact analysis.

4. **Southern States** – 261 N 21st Street.
 - Site plan submitted on March 25, 2014 for redevelopment of 261 N. 21st Street. Plan is being reviewed for completeness. Site Plan has been sent out to review agencies. Applicant is working on comments.
 - Interior fit-up was approved on January 13, 2015 and an application for Board of Architectural Review for exterior renovations to existing building was approved with conditions on February 17, 2015. This is being resurrected and I expect to see an updated application by the middle of January.
 - An application was submitted to the BAR on 2/1/16 for review of a new building to be constructed at the site. The existing building is to be demolished.
 - The design of the new building has been approved by the BAR and the site plan is still under review.
 - BLA/Lot Consolidation and Sanitary Sewer Easement deed and plat are under review. Approved.
 - Site Plan approved 8/10/16. Public Improvements bonded.
 - **Sewer availability must be paid prior to issuance of zoning permits for demolition and new construction.**
 - **Site Plan approved, sewer availability paid, zoning and demolition permits issued on 9/9/16. Store is being temporarily relocated to West Main Street.**

5. **Virginia Regional Transit** – SUP application for commuter parking lot.
 - Text Amendment approved for commuter parking in the CM1 district.
 - Waiting on applicant to apply for SUP.
 - **Special Use Permit application submitted on 8/12/16. Under review.**

7. **O’Toole Property (37935 Colonial Highway)**
 - Rezoning and Comprehensive Plan Amendment submitted.
 - Comments sent to applicant – waiting for resubmission
 - Resubmission received 7/5/16 that included revised Statement of Justification, Response to review comments, Proffer Statement, Economic and Fiscal Impact of Commercial Use of the Property, Proposed Design Guidelines, and Traffic Impact Analysis.
 - Documents distributed for review.

8. **Beckstrom Electric** – Lot 1, Mayfair Industrial Park
 - Minor Site Plan submitted on 5/23/16 for a fences storage lot to be located on Lot 1 of the Mayfair Industrial Park.
 - Comments following completeness review by the Town were sent on June 8, 2016
 - Applicant responded and plan currently under review by Town staff.
 - **Minor Site Plan sent out to review agencies on 8/26/16.**

9. **SunTrust Bank** – 165 Purcellville Gateway Drive.
 - On 2/7/12 a zoning permit was issued for the construction of a bank in the Gateway Shopping Center, a stand-alone building at this site.
 - BAR approved the revised building design on March 18, 2014.
 - Site plan is under review. Project has been pushed back to the fall. No resolve in sight. Still hoping for a change in status.
 - Have received word that Sun Trust is expected to activate their application in the near future.
 - Applicant has requested that the application become active.
 - Building design will be reviewed by BAR at their 8/16/16 meeting.
 - **BAR issued a certificate of design approval for the bank building at their 8/16/16 meeting.**

10. **New Town Development** – Purcellville Ridge Commercial Parcel
 - BAR will review on 8/16/16 the design of a new commercial building proposed on the east side of Ken Culbert Lane.
 - **Applicant is to resubmit for further review.**

11. **Mini Warehouse Climate Controlled Storage Facility** - Lot 6F, Valley Industrial Park, 37231 Richardson Lane
 - Submitted incomplete plans on 11/5/15 so plans were not accepted. Applicant was notified of deficiencies
 - **Site plan resubmitted and fees received on 8/24/16.**
 - **Plans sent to review agencies on 8/25/16.**

12. **Village Case**
 - **Comprehensive Plan Amendment and Proffered Condition Amendment submitted on 8/2/16. The request is to amend the development of the “village center” undeveloped lot to construct 7 new single family residential units and to amend the development of an undeveloped church lot to construct 17 new single family residential units.**
 - **Applications have been sent out to review agencies.**

Other Projects and their status:

1. **Mayfair Residential** – Purcellville Road/Route 611.
 - Record Plat submitted on October 21, 2014 for the residential dwelling units located on Brookfield property annexed north of Town. Construction plans are under review for the 254 residential planned development and the 8 lot residential subdivision.
 - 3rd submission of construction plans was received on 2/4/15 and comments sent on 3/16/15.
 - Record Plat comments sent to applicant on 3/26/15.
 - Site plan for Route 611 road work was approved on 3/31/15.
 - Fourth submission of construction plans was received on 4/21/15 and sent out for comments on 4/22/15. Grading and clearing has begun.
 - Construction plans approved on 5/15/15.
 - Amendment submitted on 5/20/15 and sent out for review.
 - Third submission of record plat received on 5/6/15. Amendment approved on 9/11/15.
 - Second amendment to the construction plans was submitted on 9/23/15 and is under review.
 - Amendments to the plans have been approved. Record plat approved and recorded. Performance bond is being processed.
 - Performance bond submitted and zoning permits were issued on 12/18/15 for 16 townhouse units.
 - Zoning permits have been issued for the construction of 4 single family homes.
 - Brookfield is continuing to apply for residential zoning permits for this development. The first townhouse occupancy was issued 4/28/16.
 - **Waiting on applicant to submit the \$177,636.07 proffer for transportation improvements prior to the issuance of the 50th zoning permit.**
 - **Payment received.**

2. **Morgan Meadows (formerly Beauma Meadows)** – N Hall Avenue.
 - Record plat for a 5 lot subdivision located between Hall Avenue and 26th Street was received on 4/2/15.
 - Applicant requested a 6 month extension which was granted.
 - This is still semi active.
 - Submitted an updated preliminary Plat for a 5 lot subdivision on 4/2/15. Is under review.
 - Waiting on final submittal.
 - **Preliminary Subdivision Plat approved on 8/24/16.**

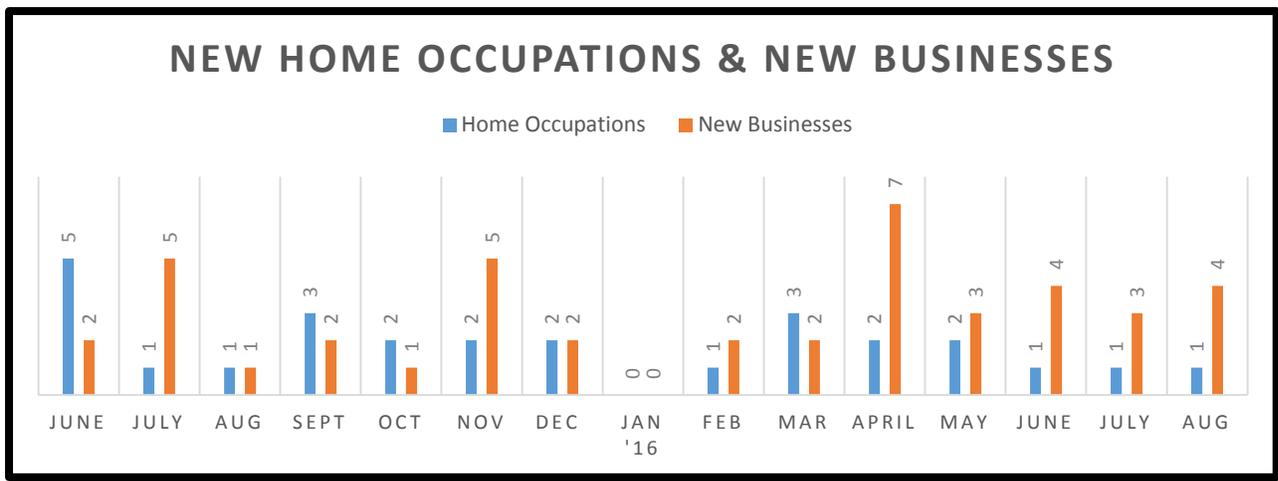
3. **Village Case**
 - Applications submitted on 8/2/16 by Charcol, LLC, contract purchaser, for a Proffered Condition Amendment and Comprehensive Plan Amendment to

allow a total 24 houses to be built on a “village center’ lot and a church lot in the Village Case Subdivision. Applicant to submit additional copies before application can be sent out to review agencies.

- **Proffered Condition Amendment and Comprehensive Plan Amendment sent to review agencies on 8/24/16.**

Projects on Hold:

None



2016 Year-to-Date and Current Month Permits Summary:

	<u>2016 Year to Date Total</u>	<u>Month of August Total</u>
Commercial/Industrial (does not include temporary)	27	4
Home-Based businesses	11	1

	<u>2016 Year to Date Total</u>	<u>Month of August Total</u>
--	--------------------------------	------------------------------

Permits Issued

	2016 Year to Date Total	Month of August Total
Zoning Permits (general permits)	189	20
Occupancy Permits (not temporary)	75	10
Temporary Occupancy Permits	2	

Economic Development Summary- August 31, 2016

Page 11 of 13

	<u>2016 Year to Date</u> <u>Total</u>	<u>Month of August</u> <u>Total</u>
Sign Permits – Temporary	64	11
Sign Permits – Permanent	24	3
Sign Waivers	1	1
Zoning Determination Letters	2	
Zoning Clearance Letters	23	5

Requests

Special Use Permits	2	1
BAR – Certificates of Design	19	2
BAR – Pre-application discussions	3	
Variances		
Annexations		
Rezoning		
Comprehensive Plan Amend.	1	
Proffered Condition Amendment	1	
Boundary Line Adjustments	1	
Lot Consolidations	3	
Site Plans	1	
Site Plan Amendments/Revisions	2	
Minor Site Plans	2	
Special Exceptions	3	
Construction Plans		
Construction Plan Amendments		
Preliminary Subdivision Plats		
Minor Subdivision Plats		
Preliminary Subdivision Plat Revisions		
County Referrals		
Commission Permits		
Easement Plats	3	
Record Plats		
Grading Plans		
Zoning Ordinance Amend. Request	1	

Complaints/Violations for the month of August, 2016

Lawn Complaints (Tall Grass)	8
Code Violation Warnings	7
Formal Notices of Violation issued	8
Illegal signs confiscated in the Town's right of way	11
Unresolved violations	2
Resident Complaints (not tall grass)	2

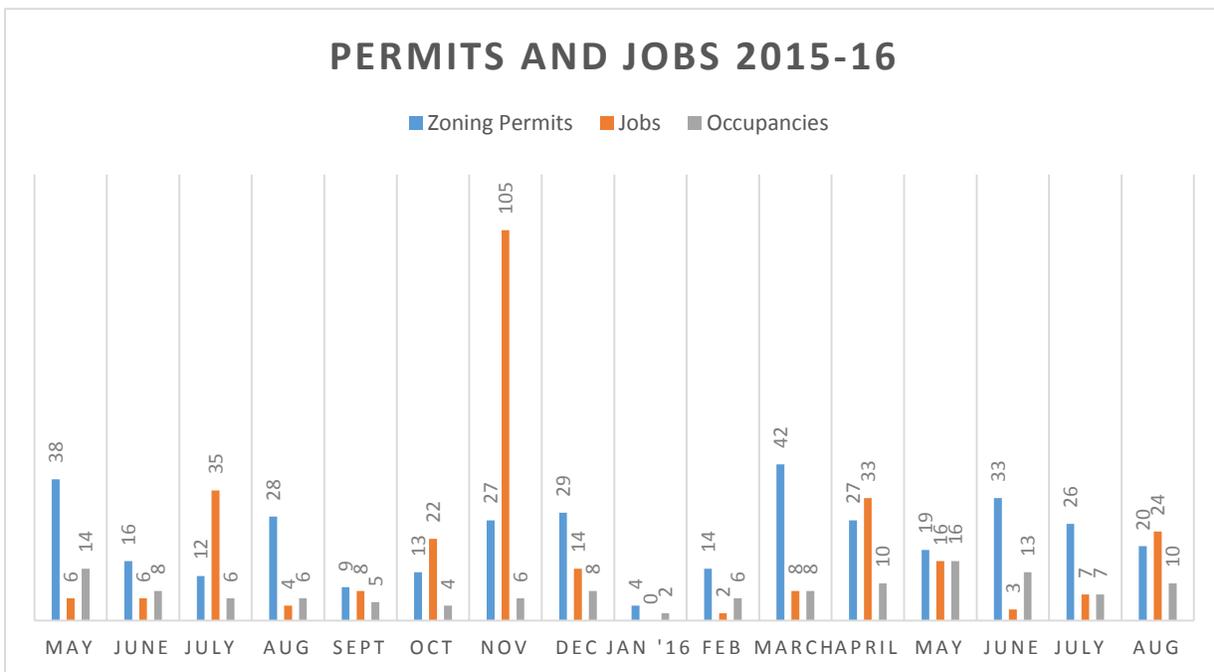
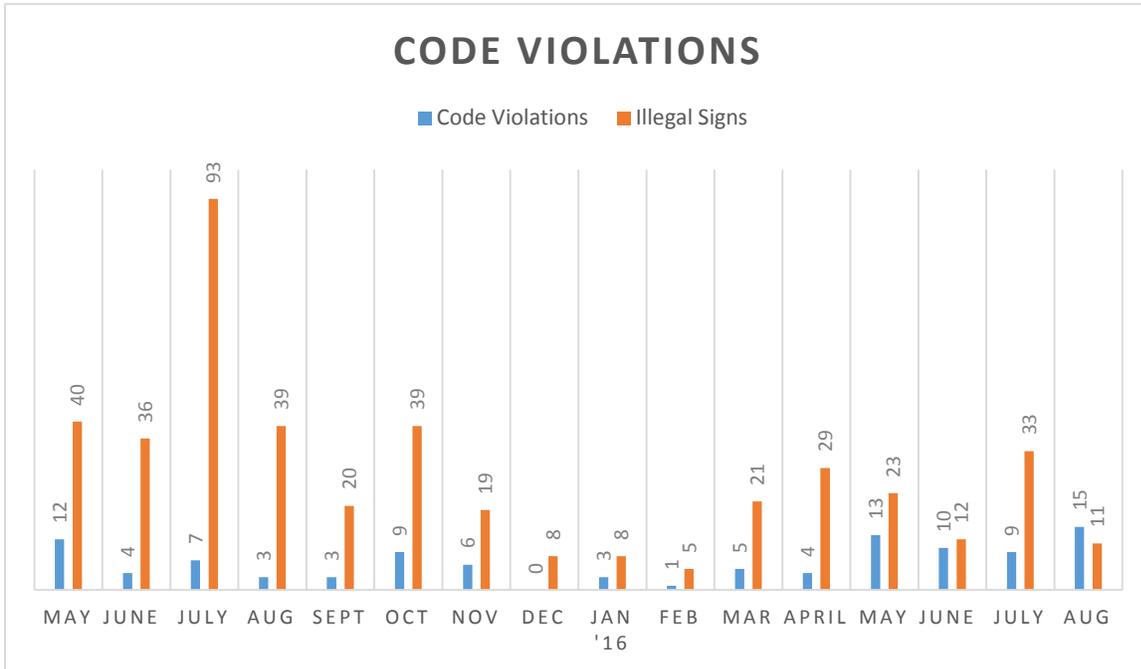


Chart I: Trends for Zoning Permits, Occupancy Permits and Jobs

The spike in jobs for November is due to Chick-Fil-A adding 100 jobs

Departmental Initiatives.

Comprehensive Plan Update. Project management plan was approved by the Planning Commission on May 7, 2015. Town Council approved the selection of McBride Dale Clarion to provide planning services for the Comprehensive Plan Update. For up to date information see www.planpurcellville.com .

The Economic Development Advisory Committee has completed a strategic tourism plan. The committee has initiated action items to begin implementing the plan. The initiatives are: preparing an events calendar for the Town, utilizing the Gazebo on 21st Street as an information kiosk, and helping with the production of a marketing video for the Town website. Work continues on these initiatives. EDAC is helping with the painted wine barrel initiative. In addition the committee has reviewed, at Council's request, The RSR Gateway Annexation request, the Shop Local Program, business surveys, business vacancies and the Special Events Ordinance and other economic initiatives that the Town might consider.

The EDAC committee meets the first Tuesday of every month at 7PM in Town Hall and welcomes public input and participation.