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Purcellville

Citizen Update

SPRING 2014

VOL. 8, NO. 2

TOWN OF PURCELLVILLE, VIRGINIA

Purcellville First Bond Sale a Success, Locks in Low-Interest Rates

"AAA" Bond Rating Assigned by Standard & Poor's

THE TOWN'S first public bond sale was a success, and will enable it to lock in very favorable fixed interest rates. The results of the bond sale exceeded early projections and all objectives for the refinance/restructure plan including (1) savings of over \$2 million in the Town's General Fund, (2) reduced future interest rate risk by locking fixed interest rates for balloon payment in the General Fund and Utilities Funds, (3) and freed up approximately \$9.5 million in cash flow in the Utility Funds in coming years. The Town worked closely with its financial advisor, Davenport & Company LLC, of Richmond and Leesburg, through the bond sale process.

"The Purcellville sale was very well-received in the marketplace. Demand for the issuance was considerable, and the actual interest rates achieved reflected the Town's recently obtained 'AAA' credit rating by Standard & Poor's," said David Rose, Senior Vice President at Davenport Public Finance. "Furthermore, this result positions the Town to better withstand any potential future downturns in the overall economy, should such result from the uncertainty surrounding the fractured political climate in Washington."

"Purcellville has surpassed its financial objectives with this financing. As a result, the overall Town's

fiscal position is strengthened in both the General Fund and Utility Enterprise Fund, which in turn, will have positive ramifications for years to come," said Town Mayor Bob Lazaro.

"The results of this bond sale are a direct reflection of the hard work of Town Council and staff, and it goes beyond excellent fiscal management to overall performance management. I am proud to work alongside of them," said Town Manager Rob Lohr.

In 2013, the nation's top bond rating agencies, Moody's Investors Service; Standard & Poor's; and Fitch Ratings, awarded the Town of Purcellville with a Very Strong Investment Grade Credit Rating. The ratings were: "Aa2" from Moody's; "AAA" from Standard & Poor's; and, "AA" from Fitch. These ratings are among the highest possible on the scale of municipal ratings with "Aaa/AAA" being the highest possible. These are the Town's first ever ratings from these New York, NY-based firms.

Purcellville is the state's smallest municipality with a "AAA" rating. ■

Community Appearance Alliance Presents Award to Town of Purcellville

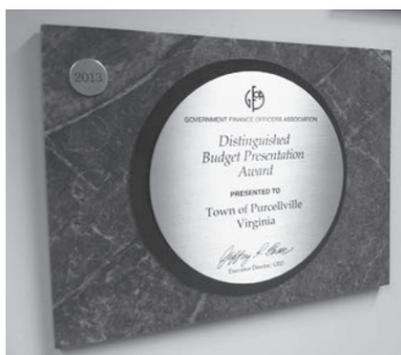
The Community Appearance Alliance of Northern Virginia (CAA) announced in March that the Town of Purcellville received an award for its Downtown Streetscape Enhancement Project. The project was recognized for helping transform the downtown district into the vibrant commercial and historic hub of Purcellville and western Loudoun County. A special awards program was hosted by the Northern Virginia Realtors Association at their headquarters in Fairfax. Mayor Bob Lazaro accepted the award on behalf of the Town.

"Purcellville is proud of its investment in our historic downtown," said Mayor Lazaro. "More than 90 percent of our business licenses are held by non-chain, independent businesses, and we are delighted to be recognized for these efforts."

The second Phase of the Town's Downtown Streetscape Enhancement Project is scheduled to commence this spring which includes street paving, street lighting, landscaping, drainage and sidewalk improvements.

This is the 27th consecutive year that the Community Appearance Alliance recognized businesses, architects, local governments, and other organizations, groups and individuals who contribute to enhancing the aesthetic nature of the region.

The Community Appearance Alliance is a citizens' group that is dedicated to continuing its tradition of recognizing outstanding projects that make a positive contribution to the visual quality of the communities in Northern Virginia. As CAA's President John Muse stated, "These annual award winning projects illustrate positive contributions to the visual appearance of the communities in Northern Virginia." For more information about these awards and the CAA, visit its website at www.communityappearance.com. ■



Town of Purcellville Receives the Government Finance Officers Association (GFOA) Distinguished Budget Presentation Award

The Government Finance Officers Association of the United States and Canada (GFOA) has again awarded the Distinguished Budget Presentation Award to the Town of Purcellville for its adopted Fiscal Plan for FY 2013-2014 and Capital Improvement

Program FY 2014-2018. This is the Town's fifth award. The award represents a significant achievement by the Town. It reflects the commitment of the Town Council and the Town staff to meeting the highest principles of government budgeting. To receive this award, the Town had to satisfy nationally recognized guidelines for effective budget presentation. These guidelines are designed to assess how well the Town's budget serves as: a policy document, a financial plan, an operations guide, and a communication device.

Budget documents must be rated "proficient" in all four categories, and the twelve mandatory criteria within those categories, to receive the award. The Distinguished Budget Presentation Award is the highest form of recognition in the area of governmental budgeting, and its attainment represents a significant accomplishment by a government and its management. The Director of Finance, Elizabeth Krens said, "This achievement reflects the Town's continued commitment to sound fiscal management and the outstanding work by staff to continue to reflect GFOA budget award standards in this complex document." The GFOA is a nonprofit professional association serving approximately 17,800 government finance professionals with offices in Chicago, IL and Washington, DC. ■

Mayor & Town Council

Mayor Robert W. Lazaro, Jr.
Vice-Mayor Keith Melton
Thomas A. Priscilla, Jr.
James O. Wiley
Joan Lehr
John Nave
Patrick McConville II

TOWN OF PURCELLVILLE
221 South Nursery Avenue
Purcellville, VA 20132
www.purcellvilleva.gov

(540) 338-7421

Message from Mayor Bob Lazaro



Dear Neighbors:

I hope this newsletter finds you well and that the cold and snowy weather of the winter is finally behind us. The winter has been busy and the spring months are no different.

This fall, the Town received wonderful financial news as our bond rating was raised by Standard & Poor's to "AAA" — the highest level possible. Purcellville is the smallest municipality in Virginia to achieve such a result. Our bond refinancing saves taxpayers more than \$2 million in our General Fund and as the result of our conservative financial planning more than 50 percent of our General Fund debt is paid off in 10 years. Our FY13 budget finished strong allowing us to increase our rainy day fund by nearly \$500,000. We begin the budget cycle for the new fiscal year in excellent shape with water and sewer rates being reduced over multiple years.

Just as strong was the private sector job creation in our community. Over the past two years, more than 600 jobs have been created in Purcellville. With more than 90% of our business licenses held by non-chain, independent businesses, our small business community is something we can be very proud of, and we must support it as well. I hope you all have taken the time

to visit our shoppurcellville.org

website to take advantage of special discounts and offers from our local merchants. Best yet, it is free for a business to participate and for the consumer to enjoy. Our business community is an important element to what makes Purcellville a great place to live and raise a family.

Finally, I am proud to report that 1,273 folks utilized the Visitors Center in the Train Station which was open on weekends from May through the end of October. We are grateful to Visit Loudoun for their support of this initiative. Visitors from 20 different states and three countries stopped in. Not only that, we partnered with local wineries to foster local wine tastings and sales. Visitors were provided information about the Town, local shops, restaurants and wineries. In the end, a win-win for all.

With the very best for a great 2014. I look forward to seeing you around Town.

Regards,

Robert W. Lazaro, Jr.
Mayor
Town of Purcellville
221 S. Nursery Avenue
Purcellville, VA 20132
blazaro@purcellvilleva.gov

JOBS

For a forum for local employers to post jobs and for residents to search for jobs close to home, check out www.purcellvillejobs.com

65 Gallon Recycling Carts Now Available

The Town Council has initiated a new program this year that makes new 65 gallon recycling carts available to all Town residents who receive weekly curbside recycling service. The goal of the program is to increase the community's level of recycling by making the process better and easier for residents. The Town utilizes "Single Stream" recycling so ALL recyclable materials can be placed in the cart including newspaper, paper, cardboard, glass, cans and plastics. The dark green carts feature lids to prevent materials from blowing out on windy days and littering neighborhoods and streets. The carts also have wheels that will facilitate moving the full cart to the curb for collection.



To request a recycling cart, please call the Town's refuse and recycling contractor, American Disposal Services, toll free at (866) 884-8700, Mondays through Fridays from 8:00 a.m. until 4:30 p.m. The cart will be delivered directly to your residence free of charge. Delivery dates and schedules will vary based upon the monthly number of carts requested by residents and service area.

Residents should be aware of the following terms and conditions before requesting a recycling cart:

1. Carts are the property of American Disposal Services and leased by the Town.
2. One cart will be issued per eligible Town residential address.
3. Residents who move away from Town must either return the cart to American Disposal or leave the cart at their former residence.
4. American Disposal will repair or replace recycling carts that become damaged or broken due to normal wear and tear and adverse weather events.
5. There is a \$75 charge payable by the resident for each recycling cart that is lost, missing, defaced, or damaged beyond repair due to the negligence of the resident.
6. Residents may return the recycling cart to the contractor at any time upon notice to American Disposal.

The Town will continue to distribute the blue 18 gallon recycling bins as long as supplies last. One new bin will be issued per eligible Town residential address. Residents may also continue to use their own containers for recycling if they are clearly marked for recycling. The 18 gallon bins and recycling decals for identifying private containers are available at the Town Hall during normal business hours.

For recycling and refuse collection service updates and the latest information, please go to the refuse and recycling page on the official Town website at www.purcellvilleva.gov under the "Resident Info" link. If you have any questions, please contact Marty Kloeden at (540) 751-2345 or mkloeden@purcellvilleva.gov. ■

Town Sells Surplus Property Online

The Town of Purcellville has partnered with the online website, Public Surplus, for the disposition of Town surplus property. Surplus sales will be ongoing throughout the year as property is released for sale. Interested parties should go to www.publicsurplus.com for free access. Click on "register" on the home page to set up a bidding account. Current Town property auctions can be accessed via the Public Surplus website or the Town's official website at www.purcellvilleva.gov. On the Town website, go to the "Government" link from the home page, then "Town Departments" and then to "Administration", and on this page there is a direct link to current surplus property auctions. When there are items currently being auctioned please carefully read the Terms and Conditions prior to placing an online bid. Each individual auction item will have instructions and information concerning the availability of property inspection, property location and specific purchase procedures. All property offered for sale is sold strictly "as is, where is" with no warranties or guarantees of any kind, implied or expressed. All sales are final with no refunds. ■

Green Tips

Reduce, Reuse, Recycle. The manufacturing process produces an average four-eight pounds of CO₂ for every pound of manufactured product. You'll save 2,400 pounds of CO₂ per year by recycling half of your household waste. Avoid plastic bags; take sturdy tote bags to the grocery store. Reuse plastic grocery bags as trash can liners and tote bags. Reuse take-out containers for plant saucers. Take a travel mug to your favorite coffee shop. Reuse gift-wrap or use reusable gift bags. For more Green Tips, visit the Go Green Virginia web site at www.gogreenva.org.



The Little Train Library That Could

In December, Purcellville gained its second library — much, much smaller than the one on Main Street where people can actually go inside. And... it is open all day, every day, 365 days a year!



The Little Free Library can be found outside at the Loudoun Valley Community Center on the corner of Nursery and W. School Street in Purcellville. When it opened, it was abuzz with borrowing activity. This idea began when Mrs. Christine Higbie, a teacher at the Loudoun Valley Community Center, visited the Twin Cities last summer where she discovered numerous “Little Libraries”. The goal of this neighborhood project is to add excitement about reading for young and old alike.

The library hopes you will stop by to lend or borrow a book, or take a peek at this little building which houses the book project. Western Loudoun’s first “Little Free Library” hopes to share the love of reading and exchange of books in our community. ■

Town of Purcellville Needs Help Locating Historical Pictures

The Town of Purcellville is seeking residents help in trying to locate pictures of three former Mayors for display on the “Wall of Mayors” located in the Purcellville Town Hall. The Mayor pictures that are needed are:

- J.W. Gregg — Mayor from 1913 to 1914
- Stanley K. Tyler — Mayor from 1921 to 1923
- A.C. Norman — Mayor from 1929 to 1933

If you have any pictures or information regarding the above Mayors, please contact Jennifer Helbert, Town Clerk, at jhelbert@purcellvilleva.gov or (540) 751-2333.

Purcellville Police Looking for Information to Solve Hit and Run Accident

On Sunday, February 2, 2014 at approximately 7 a.m., an unknown vehicle, possibly a large truck, traveling east bound on East Main Street near Middleburg Bank, struck a fire hydrant causing approximately \$5,000 damage to public property. Anyone with information leading to the arrest and conviction of this driver will receive a \$500 reward from the Town of Purcellville. Those with information may contact the Purcellville Police Department at (540) 454-4051. ■

Purcellville Music and Arts Festival Seeks Artists, Musicians, Sponsors and More

The Purcellville Music and Arts Festival slated for May 17, 2014, celebrates Purcellville community, history and culture. The event will be held at Fireman’s Field located behind the Historic Bush Tabernacle, 250 South Nursery Avenue, from 11 a.m. until 7 p.m. This inaugural music and arts festival will include multiple stages, featuring a wide range of musical entertainment. This picturesque park setting is also ideal for art exhibits and competitions, workshops, crafts and games. A variety of food and beverage options will be available for purchase. This family friendly event will be free and open to the public.

Organizers are searching for acts to add to the entertainment lineup, highlighting different musical genres such as rock, jazz, country and bluegrass, etc. Groups, individuals and acoustic musicians are welcome. Additionally, plans include performances by local dance troops and thespian groups, showcasing the diverse talent of Loudoun County.

In support of locally based artists, festival organizers will host a juried art show in conjunction with the event. All artists, professional or amateur, are encouraged to enter so the region’s diverse and rich culture is showcased. A nominal fee is required for the juried show.

Sponsorship opportunities are available with various levels to meet all marketing needs. Sponsorship of the Purcellville Music and Art Festival provides unprecedented visibility throughout the western Loudoun and Northern Virginia markets.

Please contact Melanie Scoggins at mscoggins@purcellvilleva.gov for general event information and to learn more about participating as a sponsor, volunteer, artist, vendor or performer. ■

BID BOARD NOTIFICATION SERVICE

The Town of Purcellville is offering vendors a way to be notified of Town of Purcellville Requests for Bids and Proposals. Please visit the Town website at www.purcellvilleva.gov to sign up for notification and go to “Subscribe to Notices” under the shield portion of the Town’s homepage. Once signed up, subscribers will receive email notifications that will point the business or individual to the “Bid Board” section of the Town website. They can then determine if they have any interest in pursuing that particular procurement. This new service offers businesses and individuals a convenient means to learn about active Requests for Bids and Proposals. For more information about this service, please contact the Budget and Procurement Specialist, Steve Coakley, at scoakley@purcellvilleva.gov. ■

After Hours Emergency Numbers

Police, Medical or Fire Emergency	911
Dominion Virginia Power	(888) 667-3000
Poison Control	(800) 222-1222
Water, Wastewater, Street Maintenance	(540) 454-3629

Non-Emergency Numbers

Police	(540) 338-7422
Fire	(540) 338-5961
Rescue	(540) 338-4706
County Fire & Rescue	(703) 777-0637
Sheriff Department	(703) 777-1021
Dominion Virginia Power	(703) 359-3275
Comcast Cable	(571) 434-1280
Verizon	(800) 275-2355

Opening the first weekend in May!

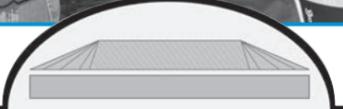
Check visitloudoun.org and purcellvilleva.gov for details.



The 2014 Expo was held February 15. Over 3,000 people attended.



A Fun Time For All Ages!

Loudoun Grown
EXPO
Sponsored by the Town of Purcellville

Upcoming Events

Purcellville Music and Arts Festival
This inaugural event on May 17, 2014, celebrates Purcellville community, history and culture. The event will be held at Fireman's Field and will include multiple stages, featuring a wide range of musical entertainment. from 11 a.m. until 7 p.m.

July 4th Parade
The July 4th Parade will take place at 12:30 p.m. The Purcellville Volunteer Fire Department will again chair the line up and registration of this event.

Purcellville Wine and Food Festival
Save the date for the 3rd Annual Purcellville Wine and Food Festival scheduled for July 19, 2014 from 4 - 9 p.m. New this year, the event will be held in Fireman's Field Park.



For more information on these events, please contact Melanie Scoggins at mescoggins@purcellvilleva.gov.