

**MINUTES
PURCELLVILLE TOWN COUNCIL MEETING
FEBRUARY 9, 2016
TOWN HALL COUNCIL CHAMBERS**

The regular meeting of the Purcellville Town Council was convened at 7:00 PM in Council Chambers with the following in attendance:

PRESENT: Kwasi Fraser, Mayor
John Nave, Council member
Joan Lehr, Council member
Patrick McConville, Council member
Doug McCollum, Council member
Karen Jimmerson, Council member

ABSENT: None

STAFF: Robert Lohr, Jr., Town Manager
Danny Davis, Assistant Town Manager
Sally Hankins, Town Attorney
Alex Vanegas, Director of Public Works
Patrick Sullivan, Director of Community Development
Daniel Galindo, Senior Planner
Joe Schroeck, Police Dept.
Diana Hays, Town Clerk

CALL TO ORDER OF REGULAR MEETING:

Mayor Fraser called the regular meeting to order at 7:00 PM. The Pledge of Allegiance followed.

AGENDA AMENDMENTS/APPROVAL:

- a. Rob Lohr stated a presentation was scheduled with Mr. Abramson, EDAC Chairman, and he is unable to attend the meeting due to personal reasons and requested to add the presentation to the meeting on February 23rd. Council approved the request.

PROCLAMATIONS/RECOGNITIONS:

- a. None

PUBLIC HEARINGS:

a. Zoning Ordinance Text Amendment OA15-03

The purpose of the public hearing is to receive comments on the proposed amendment to increase the maximum enrollment of a residential day care of home child care from six to twelve in all zoning districts. In response, the Town has prepared an alternative amendment that would fulfill the intent of the OA15-03 application while adding additional use standards.

Mayor Fraser opened the Public Hearing at 7:02 PM.

Daniel Galindo provided the staff report and stated that the Planning Commission is recommending to Council a resulting text amendment that would require review on a case by case basis by making the larger residential child cares special exceptions which requires a special hearing before the Board of Zoning Appeals. Daniel added that this is because both the staff and the Planning Commission felt that requiring a SUP for something on a small scale would be cost prohibitive and a lot of effort for applicants. Daniel stated that the Board of Zoning Appeals has some discretion over whether to bring it to approval, and if approved there are a number of standards that must be met at all times. Daniel Galindo encouraged Council to consider the issue town-wide and not just on this business itself, and that both the staff and the Planning Commission have recommended that the text amendment be approved.

Kelli Grim of Devonshire Circle disclosed that Ms. Annie had taken care of her daughter at the child care center where she worked prior to opening her business. Ms. Grim talked about the list of state licensed home daycares with two being in Town and one being out as well as the two Loudoun County centers.

Ms. Grim submitted the Weinberg Land Use Forum which she stated talks about land use issues. Ms. Grim stated that a special exception which is \$500 is not as arduous as a special use permit which is \$2,000, however a special use permit requires a lot more criteria.

The applicant had no comments.

Council member McCollum noted the eighteen standards and that there was a last minute amendment to standard number eight (viii) and the words "or allowed by the zoning ordinance" were struck from that standard, and confirmed that was decided by a 4-2 vote and requested that Council note when reviewing that that language was dropped.

With no further questions or comments, Mayor Fraser closed the Public Hearing at 7:10 PM.

PRESENTATIONS:

a. Makersmiths

Patrick Scannell gave an overview and presentation of Makersmiths. Mr. Scannell noted they have rapidly outgrown their facility in Leesburg and that the proposed Purcellville location

would be a great use. Mr. Scannell talked about charges, donations and benefits to the community.

STANDING COMMITTEE/COMMISSION/BOARD REPORTS

a. Planning Commission

Chairman McCollum stated the 2015 Annual Report has been sent to Council and is available to the public.

The Planning Commission met February 4th and held a Public Hearing on the comprehensive plan amendment rezoning text amendment definition of transitional housing for the house at 781 S. 20th Street. After discussion, the Planning Commission moved the item to action and voted to forward to Town Council with the recommendation for approval.

At the February 4th Work Session, the Planning Commission made final plans for Saturday's Comprehensive Plan Review Update Meetings. Chairman McCollum added the free flow format allowed attendees the opportunity to offer their views and leave without missing anything. Chairman McCollum thanked Council for attending and for their support.

b. Board of Architectural Review

No report.

c. Parks and Recreation Advisory Board

Vice Mayor McConville read a note provided by Chairman Eamon Coy since he was not able to attend. Chairman Coy stated the PRAB is working to program the four stages of entertainment for the Music and Arts Festival to be held on Saturday, May 21st at Fireman's Field.

The PRAB received nine applications for the sports grants which the Board will discuss at their February 16th meeting and make recommendations to Council thereafter.

The PRAB had the opportunity to meet with Emily Crowe from McBride Dale Clarion and Daniel Galindo (Town Staff) about the Comprehensive Plan process, and added the PRAB is interested in participating in the process.

d. Economic Development Advisory Committee

No report/deferred to the February 23 meeting.

e. Purcellville Arts Council

Council member Jimmerson stated the PAC is expecting a presentation from the Artisan Trail Network in the near future which would tie artisan studios, craft related venues, artisan farms, local restaurants, lodging and points of interest.

The PAC will be coordinating the arts portion for the upcoming Music and Arts Festival.

Middle school art work will be displayed in the Train Station each week in celebration of Youth Art Month and next year will be elementary and high schools.

In celebration of Black History Month, the PAC is working to secure an exhibit by Reggie Simms which is tentatively scheduled for Saturday, February 20th.

Council member Jimmerson announced Blue Ridge Middle School is having the Lion King production with the preview scheduled for Saturday.

February 10th will be the first Meet the Artist reception featuring Penny Hauffe.

Empty retail space around Town is still being explored as options for Art Around Town.

CITIZEN/BUSINESS COMMENTS:

Kelli Grim had submitted a request to speak form however withdrew her request.

MAYOR AND COUNCIL COMMENTS:

Council member McCollum stated he voted last meeting to have the staff develop a pricing schedule for the sale of bulk water and added he feels confused about the methodology that may be used to develop pricing.

Council member Jimmerson had no comments.

Council member Nave stated the Town continues to receive accolades for the work during the snow emergency.

Council member Nave thanked Council member McCollum and the Planning Commission for the Annual Report.

Council member Nave stated the Comprehensive Plan Review Meetings were well attended and thanked Daniel Galindo, Emily Crowe and staff for their efforts.

Council member Lehr stated she attend the Eagle Scout ceremony for Hayes Baker.

Council member Lehr stated she attended the Volunteer Fire Awards Banquet Saturday night.

Council member Lehr noted Rich Gillespie spoke about the Mosby Heritage Area at the PBA luncheon today.

Vice Mayor McConville stated he attended the Comprehensive Plan update meeting Saturday morning and was impressed with what was put together.

Mayor Fraser stated he attended a Comprehensive Plan session and felt it was very engaging. Mayor Fraser commended the Planning Commission and staff for their efforts.

Council member McCollum added that the Planning Commission, staff and consultant wanted to make sure that the process was a bottom up process and why the free flow format was selected.

ACTION ITEMS:

a. Confirmation of Declaration of Local Emergency

Rob Lohr stated a Declaration of Local Emergency was declared for the blizzard beginning Friday, January 22nd through January 29th, 2016 at 8:00 AM, and that the process is to bring it to Council to confirm the emergency.

Vice Mayor McConville made a motion that the Town Council confirm the Declaration of Local Emergency ordered by the Mayor and Town Manager on January 22nd, 2016 beginning at 12:00 PM and continuing until January 29th, 2016 at 8:00 AM. The motion was seconded by Council member Lehr.

Motion: Vice Mayor McConville
Second: Council member Lehr
Carried: 6-0-0

McCollum - Aye
Jimmerson - Aye
Nave - Aye
Lehr - Aye
McConville - Aye
Mayor - Aye

b. Updated Designation of Emergency Management Director

Rob Lohr summarized the staff report and noted the reason for the update is to add the Assistant Town Manager and create a resolution confirming such.

Council member McCollum made a motion that Town Council adopt Resolution 16-02-01 which establishes the Town Manager as our Director of Emergency Management and also authorizes the Assistant Town Manager to serve in this role in the absence or incapacity of the Town Manager. The motion was seconded by Vice Mayor McConville.

Motion: Council member McCollum
Second: Vice Mayor McConville
Carried: 6-0-0

Nave - Aye
Lehr - Aye
McConville - Aye
McCollum - Aye
Jimmerson - Aye
Mayor - Aye

c. Special Event Support Requests

Danny Davis summarized the staff report and talked about Town expenses relating to the event and the events which have requested Town support.

Council member McCollum asked about the budget impact, and Danny Davis noted that there is not a specific line item in the budget for special event donations. Council further talked about the costs and the events ordinance as well as Council budgets. Council member Lehr stated the purpose of the events ordinance is to manage the expenses and requested to see what has been submitted and paid over the years. Council member Nave talked about the variance in the numbers, and Danny Davis clarified the range is due to the fact that it is unknown how much support the group will be able to get from the community.

Council member Jimmerson made a motion that Town Council support the following requests for Event Support:

1. Dragon Young In World Mission Institute Tournament
2. Sadie's Race
3. Halloween Block Party
4. Turkey Trot

The motion was seconded by Council member McCollum.

Council member Lehr stated that a few Council members requested additional information and asked that the motion be tabled until the next meeting when information is provided about previous year's expenses.

Council member McCollum added he is ok with tabling the motion if that helps the Council members that have questions be able to vote.

Council member Jimmerson withdrew her motion with the understanding that it will be brought back at the next meeting with information about prior events and funding. Council member McCollum agreed.

Mayor
Kwasi A. Fraser

Council
Joan Lehr
John A. Nave
Patrick McConville II
Karen Jimmerson
Douglass J. McCollum



Town Manager
Robert W. Lohr, Jr.
Assistant Town Manager
Daniel C. Davis

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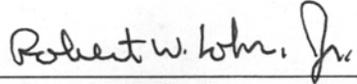
DECLARATION OF LOCAL EMERGENCY

The Town of Purcellville is hereby under a Declaration of Local Emergency effective Friday, January 22, 2016 at 12:00 PM for an expected blizzard that should hit the area over the weekend. Blizzard warnings have been issued for our community and it is expected that this potentially dangerous winter storm could bring crippling snowfall in excess of twenty-four inches, high winds and power outages.

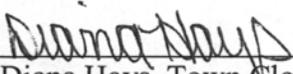
This Declaration of Local Emergency will remain in effect until January 29, 2016 at 8:00 AM unless rescinded at an earlier date.

During this Declaration of Local Emergency, all emergency protocols and waivers will be implemented as it pertains to staffing, Town policies, emergency procurement, acquisition of facilities, equipment and resources and all other legal powers granted to the Director of Emergency Management for our community, which is the Town Manager or Assistant Town Manager under Sections 44-146.21 through 44.146-27 of the Virginia State Code.


Kwasi A. Fraser, Mayor
Town of Purcellville


Robert W. Lohr, Jr., Town Manager
and Director of Emergency Management
Town of Purcellville

Certified By:


Diana Hays, Town Clerk
Town of Purcellville

d. Quarterly Newsletter Options

Danny Davis summarized the staff report and the three proposed options provided. Further discussion took place on the size of a mailing and cost as well as electronic communication.

Council member Lehr made a motion that the Town Council approve moving forward with Option 2 to prepare and deliver a newsletter to Town residents utilizing the water bill. I also move that, regardless of the option chosen, that the newsletter be provided electronically through all means available, and that the printed copies be placed at Town Hall, the Purcellville Library, Post Office, and limited other locations where the public can obtain it. The motion was seconded by Council member Jimmerson.

Council member Nave made a friendly addition that a plan be made to communicate over the next year or so that we will be moving away from the printed copy at some point. Council member Lehr stated her concern is with the aging population not being able to access the electronic version, and declined the friendly amendment.

Council member Nave stated he supports option 2 but would like to explore options. Council member Jimmerson talked about ways to capture the resident's preference as to how to receive communications from the Town.

Council member Lehr added to the motion that we will continue to move forward to find methodologies to continue to cut expenses and move to more electronic methods.

Motion: Council member Lehr
Second: Council member Jimmerson
Carried: 6-0-0

Nave - Aye
Lehr - Aye
McConville - Aye
McCollum - Aye
Jimmerson - Aye
Mayor - Aye

Danny Davis added that he will work with the team to try to get something out with the April billing.

DISCUSSION/INFORMATIONAL ITEMS:

a. Economic Development Update

Patrick Sullivan noted it was a quiet month likely due to weather, and added that the townhouses at Mayfair are being built and three requests for permits have been received for single family dwellings and possibly two industrial lots have been sold. Council had no comments.

b. Update on Strategic Initiatives

Danny Davis noted this item is a quarterly update as requested by Council. Council member Lehr talked about the Economic Development section and stated she met with Emily to see how she thought it might fit into the plan, and added to utilize the mission statement that will be determined from Saturday's meeting and take that to EDAC for development of the plan.

c. Snow Plowing/Private Streets

Alex Vanegas stated that several HOA's have asked the Town to take over their plowing operations or to provide contacts for plowing contractors, and added the Town does not feel they have the resources in place to plow additional developments which would be an additional eight lane miles. Alex Vanegas stated staff is recommending that the Town provide lists of contractors to those HOA's that request it and allow them to continue to manage their communities. Rob Lohr talked about the Town's current process for clearing streets.

d. Traffic Circle at 20th Street/Nursery Ave./Main Street

Mayor Fraser stated he has been receiving questions from residents regarding the circle (tear-drop) being non-functional, and talked about the issues trying to turn left onto Main. Council member McCollum noted the difficulties turning left onto Main at the library and a right/left from 18th Street, and added the issue is not unique to the tear drop. Rob Lohr suggested discussing this in the Comprehensive Plan as well as the Transportation Plan.

CLOSED MEETING:

Council member Jimmerson made a motion that as authorized under Section 2.2-3711(A)(1) of the Code of Virginia, I move that the Purcellville Town Council convene in a closed meeting to discuss and consider prospective candidates for appointment to the Purcellville Town Council. The presence of the following individuals will reasonably aid the public body in its consideration of these appointments, and they are therefore requested to attend the closed meeting:

- 1) All Town Council members

The motion was seconded by Council member Lehr.

Motion: Council member Jimmerson
Second: Council member Lehr
Carried: 6-0-0

Nave - Aye
Lehr - Aye
McConville - Aye
McCollum - Aye
Jimmerson - Aye
Mayor - Aye

Rob Lohr announced that due to the construction in the Heritage Room, Council would stay in Council Chambers for the closed meeting.

Council member Jimmerson made a motion that the Town Council reconvene in an open meeting and that the minutes reflect no formal action was taken in the closed meeting. The motion was seconded by Council member McCollum.

Motion: Council member Jimmerson
Second: Council member McCollum
Carried: 6-0-0

Nave - Aye
Lehr - Aye
McConville - Aye
McCollum - Aye
Jimmerson - Aye
Mayor - Aye

Council member McCollum made motion that the Purcellville Town Council adopt Resolution 16-02-02 certifying the closed meeting of February 9th, 2016. The motion was seconded by Vice Mayor McConville.

Motion: Council member McCollum
Second: Vice Mayor McConville
Carried: 6-0-0

Nave - Aye
Lehr - Aye
McConville - Aye
McCollum - Aye
Jimmerson - Aye
Mayor - Aye

Council member Nave added that after the closed meeting, Council plans to interview four individuals: Eamon Coy, Melanie Fuller, Amanda Kadilak, and James Wiley with the alternate if someone cannot attend of Ronald Rise. Council member McCollum stated that no phone interviews would be permitted.

Mayor Fraser requested that the Clerk send emails to everyone that applied thanking them as well as invitations for interviews for the four candidates.

DISCUSSION OF ITEMS PROPOSED FOR FUTURE PRESENTATIONS:

- a. None

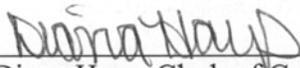
APPROVAL OF MINUTES:

- a. None

ADJOURNMENT:

Vice Mayor McConville a motion to adjourn the meeting at 9:21 p.m. The motion was seconded by Council member Jimmerson and the motion passed unanimously.


Kwasi A. Fraser, Mayor


Diana Hays, Clerk of Council

Mayor
Kwasi A. Fraser

Council
Joan Lehr
John A. Nave
Patrick McConville II
Karen Jimmerson
Douglass J. McCollum
Benjamin J. Packard

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Robert W. Lohr, Jr.
Assistant Town Manager
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**TOWN OF PURCELLVILLE
TOWN COUNCIL**

RESOLUTION NO. 16-02-02

**PRESENTED:
ADOPTED:**

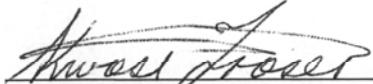
**FEBRUARY 9, 2016
FEBRUARY 9, 2016**

**A RESOLUTION: CERTIFYING THE CLOSED MEETING ON
FEBRUARY 9, 2016**

WHEREAS, the Town Council of the Town of Purcellville, Virginia, has this day convened a closed meeting in accordance with an affirmative recorded vote of the Purcellville Town Council and in accordance with the Virginia Freedom of Information Act.

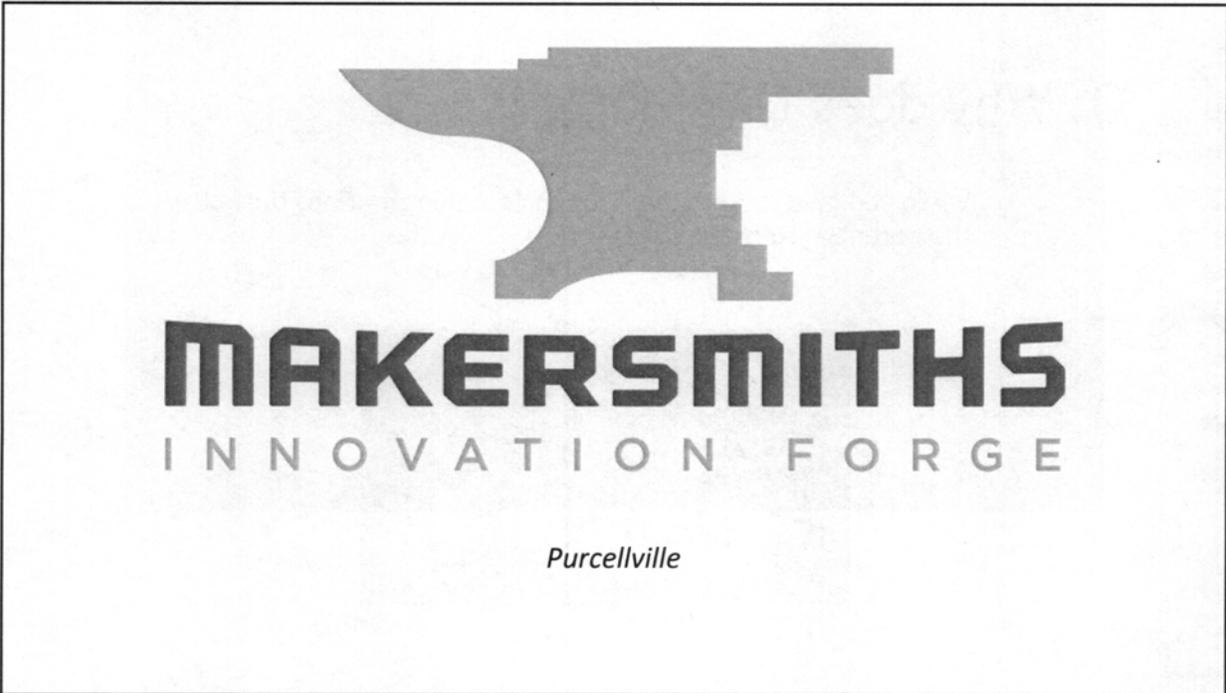
NOW, THEREFORE, BE IT RESOLVED that the Purcellville Town Council does hereby certify that to the best of each member's knowledge, i.) only public business matters lawfully exempted from open meeting requirements under the Freedom of Information Act were discussed in the closed meeting to which this certification applies; and ii.) only such public business matters as were identified in the motion by which the said closed meeting was convened were heard, discussed or considered by the Purcellville Town Council.

PASSED THIS 9TH DAY OF FEBRUARY, 2016.


Kwasi A. Fraser, Mayor
Town of Purcellville

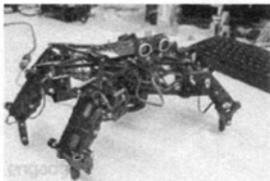
ATTEST:


Diana Hays, Town Clerk



Q: What is a Maker?

A) Someone who makes things. It's that simple.



They might make a:

- Robot
- Stew
- Jacket
- Table
- Surfboard
- Motor part
- Staircase

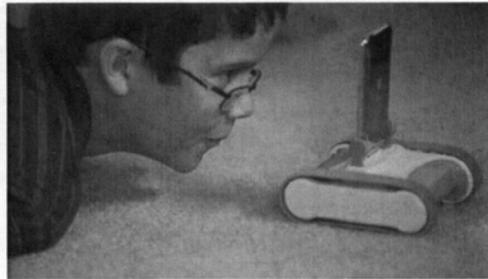


...but they are all makers.



Q: Why does this matter?

- A) When you give makers the right tools and inspiration, they have the potential to change the world.



Q) How is the Maker movement relevant?

A) Economic: "This (maker movement) could scale to have a bigger economic impact than the Web" - Chris Anderson, former Editor-in-chief, Wired Magazine

A) Education: "Makers learn to make stuff by *making* stuff. Schools often forget this as they continuously prepare students for something that is going to happen next week, next year, or in some future career"

- We Are Teachers

A) Social: "The Maker Movement has the potential to turn more and more people into makers instead of just consumers"

- Time Magazine

Got it. Now, Makerspace?

Makerspace: Community centers with tools, combined with the social movement to take advantage of those tools.

- **Unique Purpose:** Combines manufacturing equipment, community, and education for the purposes of enabling community members to design, prototype and create manufactured works that wouldn't be possible to create alone.
- **Unique Opportunity:** Learning environment rich with possibilities.
- **Unique Time:** Place where adults, kids and organizations connect to a future in which they can personally change, modify or "hack" the physical world, creating things that were nearly impossible to do on their own just a few years ago.
- **Unique culture:** Makerspaces are the place where people get sustained opportunity to getting hands-on: to try, fail, learn and use new and classic technologies and tool; to perform real and personally meaningful work.



5

Why Loudoun County?

Why not?

That said, there are plenty of factors in the county that support the need for a makerspace:

- Lack of "places to make"
- High population of current and potential makers
- Economic focus
- Rich "making" asset base
- History



6

Makersmiths Organization

- Incorporated as a non-profit in VA, all volunteer staff
- Fiscally Sponsored (fully tax deductible); 501(c)3 in process
- Held first ever Loudoun County Maker Fair in October, 2014
- Successfully completed first Kickstarter campaign
- Received initial donation of equipment from HHMI
- 40+ members; 250+ members on meetup
- Hosted dozens of community events in 2015 for entrepreneurs, students, and general community residents, including: Boy Scouts/Girls Scouts, STEM workshops, classes on woodworking, welding, 3D printing, Arduino, electronics, drone building, gardening, quilting, laser cutting, CAD, vacuum molding, candle making, Christmas Ornaments, Crafting, etc)



7

Leesburg Location

- Ribbon cutting in August 2015
- 5 Areas: Electronics, Crafts, Wood, Metal, Auto
- Already feeling small
 - Programming
 - Equipment



8

Purcellville

- Proposed facility much larger and very different than Leesburg location
- Each makerspace takes on its own personality
 - Leesburg and Purcellville share membership
- Potential activities: Similar to Leesburg, Vehicles, Agricultural/Gardening, Outdoor Fairs
- Makersmiths upgrades facility as we use it



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Thank you!

Questions / Discussion



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